

## The Aims of the Tokyo Dome Group

The Tokyo Dome Group's management philosophy is "Enriching society by thrilling and entertaining the public." In accordance with this principle, we consider it our mission to expand the frontier of urban leisure entertainment to thrill and delight as many people as possible, and over the years have continually taken the lead in providing a wide range of leisure facilities and services. Moving ever onward, the Tokyo Dome Group will continue to break new ground as a leading company in the field of leisure services.

## New Generations: Reformation for a More Prosperous Future of the Tokyo Dome Group

We believe that the reason the Tokyo Dome Group is able to continually provide the kind of thrills and excitement not found anywhere else is the result of drawing on the business sense and expertise accumulated over the Company's long history to consistently bring the highest levels of belief and passion to innovation in the leisure business. We will continue to maintain this style and business stance in our management of the Company. At the same time, in consideration of consumer needs and the management environment in this age of rapid change, to further strengthen its management foundation the Tokyo Dome Group in 2006 finally addressed the longstanding issue of group restructuring, getting off to a fresh start in 2007 with a new and revitalized structure. This process has involved a substantial amount of restructuring, which has caused uncertainties for some stakeholders. However, we have not wavered in our belief that this decision will lead to a prosperous future for the Tokyo Dome Group, and ask for understanding and support.

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