

CSR Measures

One of the goals set under the Tokyo Dome Group's three-year medium-term business plan, "Scale-Up," is the pursuit of corporate social responsibility (CSR). Below is a summary of the Group's main CSR initiatives responding to environmental issues and contributing to local communities.

Activities of the Environmental Preservation Subcommittee

The Environmental Preservation Subcommittee, which is overseen by the Risk Management Committee, undertakes a wide range of activities through the Global Warming Response Working Group and the Garbage Disposal Working Group.

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1. Global Warming Response Working Group

In the fiscal year ended January 31, 2010, the following activities were implemented to counter global warming.

•**Meetings of the Global Warming Response Working Group**

Two meetings, in June and December 2009, were held during the fiscal year.

•**Implementation of the Tokyo Dome City Summer Campaign to Counter Global Warming**

This campaign ran for 122 days, from June 1 to September 30, 2009.

•**Environmental education activities**

To increase awareness and understanding of environmental issues, the Company encouraged employees to take the Certification Test for Environmental Specialists (Eco Test).

•**Energy conservation patrols**

Patrols were carried out in each area to identify points of potential improvement in energy conservation. Improvement measures were considered and implemented for areas identified during the patrols.

•**Implementation of renovations and other measures to counter global warming**

When facilities were renovated or aging machinery replaced, equipment with high energy efficiency was introduced.

•**Research relating to the revision of the Tokyo Metropolitan Government's environmental ordinances**

In 2008, the Tokyo Metropolitan Government revised its environmental ordinances and resolved to introduce "Obligations to reduce total global-warming gas emissions and an emissions trading system" for large-scale business facilities." The entire area of Tokyo Dome City is subject to this ordinance, and the following five points. The emissions reduction obligations commenced on April 1, 2010, and we are working toward the reduction of energy usage at Tokyo Dome City.

1. A review of operations of facilities and equipment, including reducing operation times or suspending operation, and further strengthening of facilities and equipment management, including that relating to tenant stores
2. Adoption of renewable energy (photovoltaic panels, etc.) in newly developed facilities and renovated facilities
3. Promotion of high energy efficiency when major renovations are undertaken in existing facilities
4. Reviews of business operations
5. Study of emissions trading as a final resort option



MEETS PORT: A "green space for the city"



The district heating/cooling system in the Yellow Building



The underground NAS batteries at LaQua

2. Garbage Disposal Working Group

In the fiscal year ended January 31, 2010, the Garbage Disposal Working Group held meetings in June and December, 2009. Together with Korakuen Sogo Service Co., Ltd. (name changed to Tokyo Dome Facilities Co., Ltd., in February 2010), which is responsible for managing cleaning and garbage at Tokyo Dome City facilities, we discussed and considered compliance with the Food Recycling Law, which was revised in 2007. This included measures relating to the recycling of PET bottles and the reduction of kitchen waste at Tokyo Dome City.

Operations in Harmony with Local Communities

To build relationships of trust with local people whom the Tokyo Dome Group comes into contact each day and promote mutual development, we undertake a range of activities that actively aim to contribute to local communities. Principal activities carried out until now are summarized below.

Principal activity	Year of implementation
Donation to the Bunkyo Ward Social Welfare Committee	Every year
Donation to the Tokyo Greenery Foundation	2007
Donation to the Yushima Temple Renovation Project	2007
Sponsoring of the Fuminomiyako Culture Award	2005, 2007 and 2009
Purchase of Fuminomiyako Calendar published by the Bunkyo Ward Tourism Association	From 2007
Sponsoring of the Bunkyo Ward Community Bus Project	From 2007
Free-of-charge invitation (100 people) to Bunkyo Ward little league baseball teams to participate in the "Yomiuri Little League Baseball Workshop" at Tokyo Dome conducted by former members of the Tokyo Yomiuri Giants professional baseball club	2005
Provision of use of Tokyo Dome for a soccer workshop for youth soccer teams in Bunkyo Ward	2005
Provision of campaign venues for the "Making Brighter Societies Campaign" organized by the Ministry of Justice	Every year
Bunkyo Ward Lifelong Sports Fan Club System (whereby Bunkyo residents over 65 years of age can use certain Tokyo Dome Group facilities free of charge)	Every year (4,348 members as of the end of February 2010)



The ice thermal storage system in the Toyko Dome Hotel and LaQua



The Baseball Hall of Fame and Museum (cultural program)



Community clean-up activities