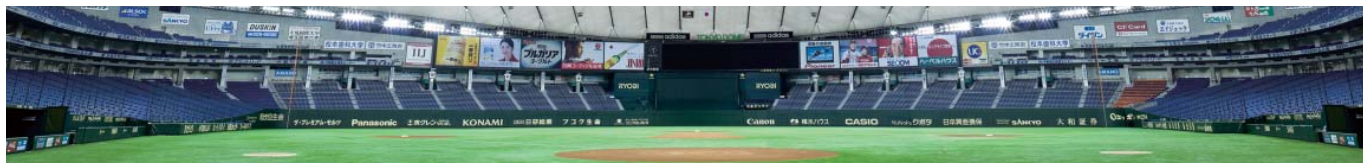


## Our Management Philosophy and Unique Characteristics of the Tokyo Dome City Business



### Management Principle:

| “Enriching society by thrilling and entertaining the public”

### The Aims of the Tokyo Dome Group:

TOKYO DOME CORPORATION’s management principle is “Enriching society by thrilling and entertaining the public.”

In accordance with this principle, we consider it our mission to expand the frontier of urban leisure entertainment to thrill and delight as many people as possible, and over the years have continually taken the lead in providing a wide range of leisure facilities and services. Moving ever onward, TOKYO DOME CORPORATION will continue to break new ground as a leading company in the field of leisure services.

### Unique Characteristics of the Tokyo Dome City Business:

Tokyo Dome City—an urban-type integrated leisure complex that forms the core of the Tokyo Dome Group—has two unique characteristics.

#### 1. It is uniquely located near the heart of metropolitan Tokyo:

Since the time of its forerunner, Korakuen Stadium, Tokyo Dome City has enjoyed exceptionally good access thanks to its location near Suidobashi Station in the heart of Tokyo. The area is served by two JR railway lines (the Sobu and Chuo lines) as well as four subway lines (the Mita, Oedo, Marunouchi and Namboku lines).

#### 2. It enjoys business synergies across several operations:

By concentrating a diverse array of facilities within Tokyo Dome City, including Tokyo Dome, LaQua, Tokyo Dome City Attractions, the Tokyo Dome Hotel and MEETS PORT, the Group is able to generate significant synergies among its businesses. These synergies result from the enhanced attractiveness of Tokyo Dome City as a leisure destination where visitors can use several facilities on a single visit.

Rather than being simply a collection of leisure facilities, Tokyo Dome City is much more—a constantly growing and evolving “city” in its own right. We strive to bring our customers new facilities that will further enhance the entertainment value of Tokyo Dome City, so that we can continue to share their thrills and excitement.