

## Special Feature

# Strengths of the Tokyo Dome Group

## ✓ Spurring Creativity and Cultural Development

### We Provide New Value to Customers by Independently Planning and Promoting a Myriad of Events

From the Tokyo Dome Group's perspective, the sports events, concerts and other events held at its facilities can be divided into two categories: (1) "rented-venue events," whereby the Group rents a venue to an outside promoter who organizes an event; and (2) "independently promoted events," whereby the Group itself plans and promotes events at its own venues. Centered on the facilities within Tokyo Dome City, the Tokyo Dome Group independently organizes a broad array of events with high entertainment value. By providing customers with new value, we spur creativity and cultural development and aim to enrich society.



## 1996

- Tokyo Dome Cup
- NFL American Bowl '96
- Michael Jackson**
- X JAPAN
- Tableware Festival '96

**Major Events  
Sponsored by  
Tokyo Dome**



**1990**

- Sharp World Soccer '90**
- NFL Toshiba American Bowl '90
- U.S. OFF ROAD CHAMPIONSHIPS
- The Rolling Stones
- David Bowie



**1991**

- NFL Toshiba American Bowl '91
- World Soccer '91
- WWF Pro Wrestling
- Playboy Jazz Festival '91**
- George Michael
- Paul Simon



**1992**

- NFL American Bowl '92
- GUNS N' ROSES
- Prince**
- Playboy Jazz Festival '92
- Michael Jackson



**1993**

- Suntory Dynamic NFL American Bowl '93
- GUNS N' ROSES '93
- Simon and Garfunkel
- Madonna**
- Tableware Festival '93



**1994**

- Summer Cup '94
- NFL American Bowl '94**
- X JAPAN
- Tableware Festival '94



**1995**

- LUNA SEA
- X JAPAN**
- Tableware Festival '95



**1997**

- L'Arc-en-Ciel
- X JAPAN
- Tableware Festival '97**



**1998**

- NFL American Bowl '98
- U2
- The Rolling Stones**
- Tableware Festival '98



**2002**

- Tableware Festival '02
- Tokyo International Quilt Festival '02**



**2009**

- Eastern League Baseball Tournament
- Tableware Festival '09
- Tokyo International Quilt Festival '09
- Tokyo Furusato Matsuri (Tokyo Hometown Festival) '09**

Note: Items in red appear in the photos.