

October 15, 2024

To the press

TOKYO DOME CORPORATION

New attraction coming to Tokyo Dome City Attractions!
A completely original XR shooting attraction "Battle World 2045"
Set to open on Friday, November 1, 2024

TOKYO DOME CORPORATION (Location: Koraku, Bunkyo-ku, Tokyo; President and COO: Tsutomu Nagaoka) is excited to announce the opening of a groundbreaking XR (1) shooting attraction at Tokyo Dome City Attractions (1-3-61 Koraku, Bunkyo-ku, Tokyo) on Friday, November 1, 2024. This innovative attraction, developed in collaboration with Nihon XR Center (Location: Nakano-ku, Tokyo; President: Taiga Kobayashi), represents a significant milestone in immersive entertainment. "Battle World 2045" is a completely original content created by TOKYO DOME CORPORATION, encompassing everything from planning and game development to supervision. Utilizing the MR (Mixed Reality) technology of the head-mounted display "Meta Quest 3," this attraction is the world's first permanent walk-through multiplayer shooting game of its kind (2). Even before its official launch, it has garnered high praise from numerous experts, including winning the Best VR Award at the prestigious "Auggie Awards" in August 2024. Visitors can look forward to an unparalleled immersive experience that transcends the boundaries of "reality and virtuality" and "present and future" by donning the head-mounted display.

(1) XR is an abbreviation for "Cross Reality" or "Extended Reality," which includes four technologies: VR (Virtual Reality), AR (Augmented Reality), MR (Mixed Reality), and SR (Substitute Reality).

(2) According to Nihon XR Center



◆XR Mission: Battle World 2045 Overview

Experience the thrill of "XR Mission: Battle World 2045," a free-roaming shooting attraction where players wear head-mounted displays. Teams of up to four can participate, with both team and individual scores and ranks highlighted. Dive into a new adventure that combines the excitement of MR technology, blending virtual and real worlds, with the immersive sensation of transcending time and space. Enjoy the fun of cooperating and competing with friends in this groundbreaking attraction.

- Opening Date : Friday, November 1, 2024
- Fee : 1,200 yen (One-day passport available)
- Time : Approximately 7 minutes
- Regulations : For ages 10 and above (Children aged 10 to 12 must have parental consent and be accompanied by a guardian),no height restrictions
- Capacity : 8 people (maximum 4 people per area)



"Battle World 2045" Image

Story:

In the year 2045, humanity faces its greatest crisis. The singularity has arrived, with AI, surpassing human intelligence and taking over the world. AI robots are wreaking havoc across the globe, threatening the extinction of humanity. The only way to save the future is to join the "Time Guardians" and defeat the giant robot "Anomaly," the mastermind behind the rebellion.



Trailer: <https://www.youtube.com/embed/zIWG6VTTf64?feature=oembed>



For more details about the attraction, please visit the official website.

(<https://www.at-raku.com/attractions/geopolis/battleworld/>)

◆Exhibiting at the 9th Theme Park EXPO: Japan's Largest Specialized Exhibition for Theme Parks and Leisure Facilities

From October 16 to October 18, 2024, we will be showcasing for the first time in Japan at the "9th Theme Park EXPO" held at Tokyo Big Sight. This will be your chance to be among the first to experience "XR Mission: Battle World 2045."

✧ Official Website : <https://leisure-japan.jp/parx/>

◆Awarded the Prestigious "Auggie Awards" for Best VR

From August 26 to 28, 2024, we showcased a demo booth at "Augmented World Expo (AWE) Asia 2024," one of the world's largest conferences on augmented reality and virtual reality technologies, held in Singapore. We were honored to receive the prestigious "Auggie Awards" for Best in Show, VR at AWE Asia 2024, a highly esteemed award in the AR/VR industry. Our attraction, which utilizes the MR technology of Meta Quest 3 and VR technology, was recognized for its unprecedented nature, the immersive world of the game, and the high quality of its 3D technology.



◆Original Content Development Partner: Nihon XR Center

As a co-development partner in this project, Nihon XR Center have played a crucial role in creating an unparalleled attraction that blurs the lines between VR and reality with cutting-edge technology. We look forward to continuing our long-term collaboration to bring new and thrilling entertainment experiences to life.

✧ Nihon XR Center Official Website: <https://www.vrarri.com>

[Comment: Taiga Kobayashi, CEO of Nihon XR Center]

Last October, while brainstorming with the planning team, the release of Meta Quest 3 inspired us. The moment we experienced it, we unanimously decided to create a groundbreaking MR multiplayer attraction. Despite facing numerous trials and errors with the latest device, we are thrilled to finally unveil it. We invite you to come and experience this exciting new attraction!

*The images are for illustrative purposes only.

*All listed prices include tax.

*The contents of this release are subject to change.

[Contact for Companies Interested in Content Development and XR Attraction Deployment and Collaboration]

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