

June 3, 2025

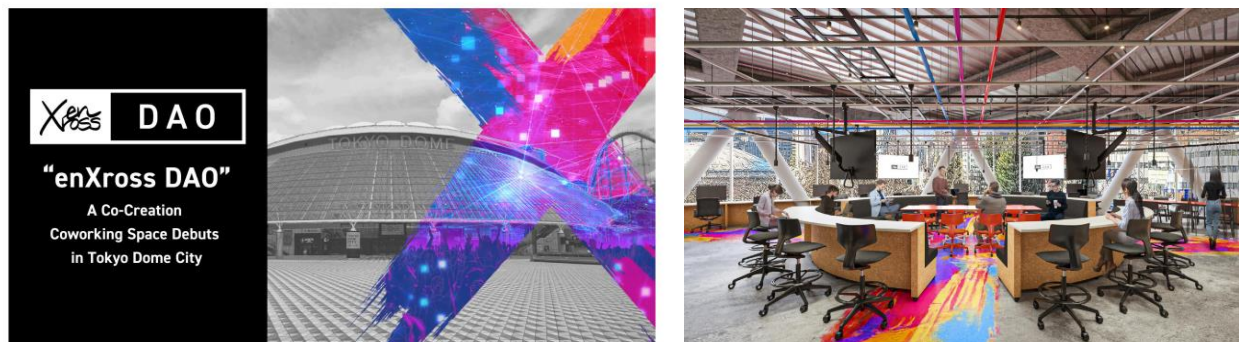
To the press

TOYKO DOME CORPORATION

Turning Tokyo Dome City into a Sacred Ground of Entertainment Tech
A members-only co-working space specializing in Web3, XR, and AI,
"enXross DAO" is launching in Tokyo Dome City!
Empowering Users Through DAO (Decentralized Autonomous Organization) Innovation
and Cultivating a Dynamic Global Network

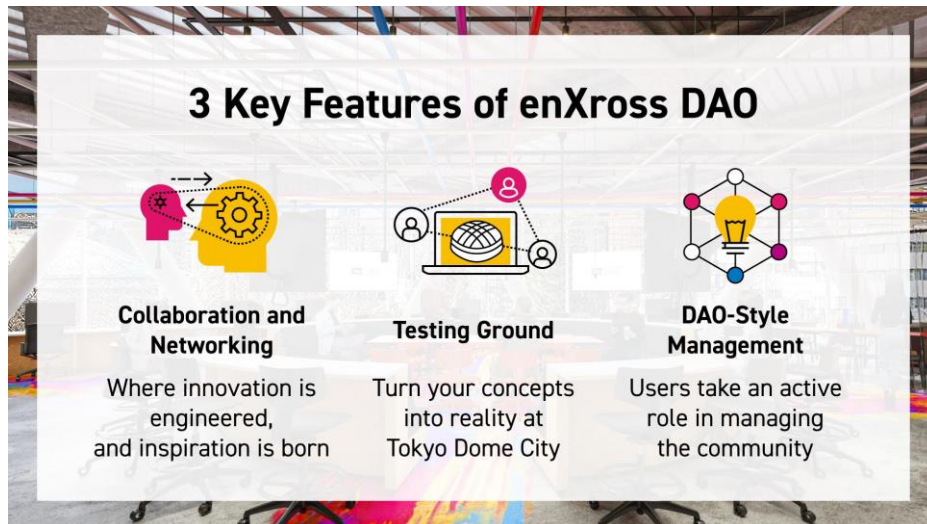
Tokyo Dome Corporation (Head Office: Bunkyo-ku, Tokyo; Representative Director President and COO: Tsutomu Nagaoka) will open a members-only co-working space called "enXross DAO" on the 4th floor of the MEETS PORT commercial complex in Tokyo Dome City in November 2025, with the aim of strengthening enXross's initiative to establish Tokyo Dome City as a Sacred Ground for entertainment tech.

Targeted primarily at domestic and international startups developing businesses that combine entertainment with emerging technologies such as Web3, XR, and AI, as well as creators, engineers, and developers whose work aligns with the assets of Tokyo Dome City, the space will go beyond a typical workspace. It will adopt a DAO model, allowing users to actively participate in decision-making regarding office operations, networking, and resource sharing.



We plan to offer members of this space an inspiring workspace with sweeping views of Tokyo Dome, along with access to Tokyo Dome City as a real-world testing ground for new ideas. The DAO model will be shaped in partnership with Mike Fraietta, founder of EmpireDAO—a pioneering co-working space in New York City that redefined how Web3 startups connect, build, and govern together. With a proven track record of empowering decentralized communities through in-person collaboration, Fraietta brings a globally recognized playbook for DAO-driven innovation, now adapted to the unique scale and cultural context of Tokyo Dome City.

The space will also host regular events and collaborative projects, bringing together entertainment companies, Web3 developers, academic institutions, and government partners. These initiatives aim to foster global connections and spark new, "heart-moving" experiences through entertainment.



Comment from an enXross Partner

Founder of EmpireDAO **Mike Fraietta**



We believe the future of innovation happens when creators own their communities and have the freedom to build with purpose. enXross DAO is a bold experiment in decentralized collaboration—designed to empower founders to build real-world applications within Tokyo Dome City, a living stage for the future of entertainment. When creators can test and evolve their ideas alongside live audiences, the possibilities are infinite. We're proud to bring the EmpireDAO playbook to empower founders and support Tokyo Dome City's vision of becoming a global beacon for entertainment tech.

Comment from the Head of the enXross Project

Section Chief, New Business Development Dept. Tokyo Dome Corporation **Sho Akagi**



"To make Tokyo Dome City the 'sacred ground for entertainment tech'—this is the vision enXross project has championed, and it is the future we are seriously striving for. By opening 'enXross DAO,' a co-working space specializing in Web3, XR, and AI, we are taking the next step towards that vision. In particular, this office is a new endeavor based on the challenging design philosophy of 'DAO-like operation,' where users themselves collectively create the office's identity. Furthermore, partnering with EmpireDAO, a Web3 professional team active on the global stage, to realize this DAO concept is of immense significance to us. We aim to maximize their expertise and community power to create a startup ecosystem here in Tokyo Dome City where 'real × technology' converges.

Overview

Name: enXross DAO

Opening Date: Scheduled for November 2025

Location: MEETS PORT 4F, Tokyo Dome City, 1-3-61 Koraku, Bunkyo-ku, Tokyo

Area: 53.91 tsubo (approx. 178 square meters)

Capacity: Up to approximately 40 seats (scheduled)

Membership Fee: Free in principle

Note: The space will generally operate on a free-address basis. Depending on program schedules or project needs, priority seating may be assigned to certain participants.

Note: Operational costs for infrastructure, such as office equipment, may be charged on an annual or monthly basis.

Conditions

Eligible users include companies, organizations, or individuals who meet one or more of the following criteria:

1. Startup Companies

- Operating in business areas related to the assets of Tokyo Dome City, such as sports or entertainment
- Engaged in advanced fields utilizing Web3, XR, AI, or related technologies (e.g., volumetric capture, digital twins)

Companies or teams that are currently working on or planning to work on projects combining the above two areas

2. Organizations or Individuals

Content creators, engineers, or developers whose work aligns with the assets of Tokyo Dome City

3. Partner Companies or Organizations

Entities promoting business development or open innovation through collaboration with startups

Note: There is no limit to the number of members in an organization, but a maximum of three seats may be used at a time.

Note: Nationality is not restricted, but users must be able to communicate in either Japanese or English.

How to Apply

Before general membership opens, usage rights for this space will be awarded to selected participants of the “enXross AWARD 2025”, which will be held as part of the “enXross 3rd” open innovation event at Tokyo Dome City on September 29 (Mon), 2025. General membership applications are scheduled to open from October 2025 onward.

Further details will be announced on the official website (<https://www.tokyo-dome.co.jp/enxross/>) as they become available.

enXross AWARD 2025 – Selection Process

Application Period: May 30 (Fri) – July 28 (Mon), 2025

First Round Results (Document Screening): August 8 (Fri), 2025

Submission Period for Second Round Presentation Videos: August 8 (Fri) – August 21 (Thu), 2025

Interviews (for those applying to use the co-working space): August 8 (Fri) – September 1 (Mon), 2025

Second Round Results (Video Presentation Review): September 8 (Mon), 2025

Final Selection at enXross AWARD 2025: September 29 (Mon), 2025

Note: The schedule above is primarily intended for applicants residing in Japan. The screening schedule for international applicants may differ. Please refer to our official website for more information.

Pre-entry Form: <https://x.gd/CAggO>

enXross AWARD 2025 – Event Overview

The "enXross project" is an initiative aimed at creating projects that utilize cutting-edge technology to pioneer the future of entertainment, as well as supporting and fostering the entrepreneurial spirit of its participants. We've hosted open innovation events twice so far, in December 2023 and July 2024. These events have broadly showcased the appeal of Tokyo Dome City to an international audience and provided opportunities to experience the forefront of Web3 and XR technologies worldwide.

The third edition, "enXross 3rd," is scheduled for September 2025. The main content of this event, the "enXross AWARD 2025," will call for business ideas under the theme of "Technology x Entertainment." Winners of the contest will receive prize money and access to "enXross DAO."

Official Website: <https://www.tokyo-dome.co.jp/enxross/>

Date: September 29 (Mon), 2025

Venue: Theatre G-Rosso (1-3-61 Koraku, Bunkyo-ku, Tokyo – inside Tokyo Dome City Geopolis)

Overview: A business idea contest themed around "Technology x Entertainment"

Theme: Technologies, services, and products focused on three advanced tech areas: AI, Web3, and XR

Eligibility: Startups, aspiring entrepreneurs, and individuals involved in the above three fields

Prizes: Grand Prize: ¥3,000,000 Total Prize Pool: ¥3,500,000 (planned amount)

Special Prize: One-year membership to the co-working space "enXross DAO"

Note: Use of the co-working space is optional.

Note: The membership period may be extended upon mutual agreement.

Messages from enXross DAO supporters

Financie, Inc. Founder/CEO **Hironao Kunimitsu**

I'm so excited about the Web3 x entertainment hub launching at Tokyo Dome City! We're teaming up with Tokyo Dome Corporation on a co-creation project at FINANCIE, and we're thrilled to shape a future where Japan's Web3 culture bridges the real and digital worlds, building a global movement together!



Anifie Inc. CEO **Yohei Iwasaki**

Japan's unique legal framework regarding the blockchain presents significant opportunities for innovations. For example, the national government provides subsidies for digital currencies issued by local governments. Stablecoins and DAO are legalized. enXross DAO presents an opportunity for open innovation for innovators around the world to collaborate within Japan's legal framework. I hope that new business models will be born in enXross DAO and eventually transition to global business.



Nonagon Capital Founding Partner **Kaz Okamoto**



Seeing ideas take shape in the heart of Tokyo Dome City reflects the spirit of Silicon Valley's napkin stage culture, where even bold concepts are given a real shot. enXross DAO is a sandbox where tech and entertainment converge to spark crypto innovation from Japan. At Nonagon Capital, we are excited to bridge Tokyo Dome City and Silicon Valley's creative energy.

Fracton Ventures Co-Founder **Toshihiko Kamei**



DAOs were born to exist beyond geography—permissionless, placeless, and network-native. Yet enXross DAO inverts that paradigm by grounding itself in the physical core of Tokyo. This is more than symbolic: it signals a shift where the logic of decentralized systems begins to rearchitect physical space. When crypto migrates from codebases to cityscapes, we don't just rewrite infrastructure—we question who gets to shape it. We applaud Tokyo Dome Corporation's foresight in enabling this experiment, and as Fracton, we're honored to contribute to the cultivation of this new urban protocol.

Note: The contents of this release are subject to change or cancellation depending on circumstances.

Contact for Inquiries

enXross DAO / enXross 3rd Team

Contact: <https://x.gd/Az8G7>