Press Release

TOKYO DOME CITY





December 16, 2025

To the press

TOKYO DOME CORPORATION

Elite innovators in future entertainment tech are coming together at Tokyo Dome City!

A co-creation co-working space specializing in Web3, XR, and Al 'enXross DAO' opened on Monday, December 15, 2025!

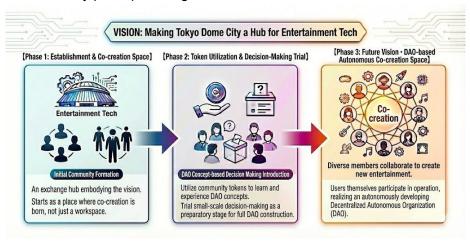
~Opening event to be held on Tuesday, January 20, 2026~

Tokyo Dome Corporation (Head Office: Bunkyo-city, Tokyo; Representative Director President and COO: Tsutomu Nagaoka) officially opened "enXross DAO," a members-only co-working space specializing in Web3, XR, and AI, on Monday, December 15, 2025. The facility is located on the 4th floor of MEETS PORT, a commercial complex within Tokyo Dome City. Welcoming the elite finalists selected in the business idea contest "enXross AWARD 2025" held on September 29, 2025, as its initial members, the initiative will take place at Tokyo Dome City, embarking on a full-scale challenge to build a new entertainment tech ecosystem.

Official Website: https://www.tokyo-dome.co.jp/enxross/dao/



"enXross DAO" was established as a co-creation hub that embodies the vision of making Tokyo Dome City the "mecca of entertainment tech." It is not just a workspace; in the future, it aims to become a DAO (Decentralized Autonomous Organization)-style collaborative space where users themselves participate in its operation. As a starting point, together with the core initial community members, we will pilot the introduction of "DAO-style decision-making" utilizing "Community Tokens (digital membership cards)" which serve as non-monetary participation rights.



We will also regularly host networking events and seminars that bring together entertainment-related companies, engineers, and creators, fostering global networking opportunities and creating new avenues for collaboration.

Facility Overview

Name: "enXross DAO"

Location: MEETS PORT 4F, Tokyo Dome City, 1-3-61 Koraku, Bunkyo-city, Tokyo

Area: 53.91 tsubo (approx. 178 m²)

Seating Capacity: About 40 seats (around 50 seats available during seminars)

*Please note that general membership applications are currently not being accepted.





To commemorate the opening of "enXross DAO," we plan to hold the opening event in a streaming format on Tuesday, January 20, 2026. The event will feature talk sessions with special guests and enXross DAO users (finalists of the enXross AWARD 2025), offering insights into new challenges and prospects emerging from the "mecca of entertainment tech."

Opening Event Overview

Date & Time: Tuesday, January 20, 2026, 14:30–17:30 (planned)

Format: Online streaming Participation Fee: Free

How to Register: Please apply via the following URL

https://enxross-dao-opening-260120.peatix.com

Planned Talk Sessions (partial):

1. "The Qualities of People Who Create the Future" — Tokyo Dome × Next Generation Discuss Innovation

Speakers: Yoshikazu Kitahara, Representative Director Chairman and CEO, Tokyo Dome

Corporation

Anna Matsumoto, Creative Technologist

Tess Hartigan, Business Development & Innovation, Tiger 11 Sports & Entertainment

Kaori Nishibayashi, Project Manager, Mitsui Fudosan Co., Ltd. Open Innovation

Department, SF Branch Satellite office

2. "The 'Fever-Pitch' Experiences Created by Location × AR" — Tokyo Dome's Vision for XR Strategy

Speakers: **Toshiaki Morimoto**, CEO, Graffity Inc.

Daisuke Shimoyama, New Business Development Dept., Tokyo Dome Corporation

3. "TOKYO × NEW YORK: The Reality of DAOs" — Two Leaders on the Next Stage of Decentralized Organizations

Speakers: Mike Fraietta, Founder, EmpireDAO / Gargoyle Systems

Toshihiko Kamei, Co-Founder, Fracton Ventures

Further details about the event will be announced on the official website as soon as they are finalized.

Accelerator Program

Starting in January 2026, initial members of enXross DAO will be eligible to participate in an accelerator program run by Mike Fraietta, founder of EmpireDAO, who has a proven track record in supporting Web3 startups. Over the course of approximately six months, participants will engage in intensive refinement of their business plans, gain global insights and know-how, and build strong networking connections. Leveraging the real-world asset of Tokyo Dome City to the fullest, they will accelerate the growth of their businesses.

<u>Accelerator Program - Core Mentor Introduction</u>



Mike Fraietta

Program Director & Founder of EmpireDAO

Mike Fraietta launched EmpireDAO in New York and successfully developed it into an international community for Web3 founders and creators. Currently, he leads the accelerator program at Tokyo Dome City and co-founded "Gargoyle Systems," an urban sky infrastructure supporting new industries in low-altitude airspace. With deep expertise in community building and product execution, he provides hands-on support for participating teams in real-world validation and global expansion.



Permiot Valia

CEO & Founder of MentorCamp

Permjot Valia is an internationally renowned startup mentor with over 25 years of experience. Through MentorCamp, which he founded, he has guided more than 1,200 companies worldwide. Known for his extensive expertise in pitching and business strategy, he is highly regarded as "one of the top mentors representing Europe and North America."



Sho Akagi

Head of enXross Project / Section Chief, New Business Development Dept., Tokyo Dome Corporation

Sho Akagi joined Tokyo Dome Corporation in 2007 and has been driving Web3 initiatives in the New Business Development Dept. since 2020. As the lead for the enXross project, Sho aims to transform Tokyo Dome City into the "mecca of entertainment tech." Leveraging deep knowledge of Japan's startup ecosystem and a broad network, Sho supports program participants throughout their journey.

Note: The details in this release are subject to change.

- For inquiries -

TOKYO DOME CORPORATION New Business Development Dept. – enXross DAO Team Form: https://x.gd/Az8G7