

November 17, 2025

To the press

TOKYO DOME CORPORATION

Tokyo Dome City's Popular Free-Roam VR Experiences "XR Mission Series" and Space Travel VR "THE MOON CRUISE" to Exhibit at IAAPA Expo, One of the World's Largest Attractions Trade Shows in the U.S.!

Tokyo Dome Corporation (Head Office: Bunkyo-ku, Tokyo; Representative Director President and COO: Tsutomu Nagaoka) will begin sales of additional content for its immersive VR attraction "XR Mission Series," which leverages cutting-edge XR technology.

Prior to the start of sales, the company will exhibit at IAAPA Expo, one of the world's largest attractions trade shows, held in Orlando, Florida, USA from November 18 to 21, 2025. Drawing on the expertise and technology cultivated through many years of operating Tokyo Dome City facilities, Tokyo Dome will showcase its unique "XR entertainment experiences" to a global audience. The company will also use this exhibition as an opportunity to further promote the global expansion of the "XR Mission Series."

In addition to the "XR Mission Series," Tokyo Dome will present the highly acclaimed space travel VR experience "THE MOON CRUISE" from Space Travelium TenQ as part of its exhibition content at IAAPA Expo.

Details, including the launch date for sales of the "XR Mission Series," will be announced via the official website and press releases in due course. Please stay tuned for future developments.



[IAAPA EXPO Exhibition Information]

Dates: November 18 (Tue) – 21 (Fri), 10:00 AM – 6:00 PM *Final day: 10:00 AM – 4:00 PM

Location: Orlando, Florida, USA

Booth: North/South Hall – 1st Floor #3684

Official Website: <https://iaapa.org/expos-and-events/iaapa-expo>

[Details of Exhibited Content]

1. Free-Roaming Shooting Attraction “XR Mission Series”

The “XR Mission Series” is a free-roaming (walk-through) shooting attraction played while wearing a head-mounted display. The first title, XR Mission: Battle World 2045, and the second title, Ninja Breaker Demon Battle, are original contents jointly developed by Tokyo Dome Corporation and Japan XR Center Co., Ltd. XR Mission: Battle World 2045 was recognized for its immersive worldbuilding and 3D technology at the global XR conference Augmented World Expo (AWE) Asia 2024 held in Singapore in August 2024, winning the Auggie Award for Best VR — the highest honor in the VR category — and receiving strong international acclaim.

The “XR Mission Series” package will include the first title XR Mission: Battle World 2045, the in-development second title XR Mission: Ninja Breaker Demon Battle, and the third title Zombie Storm, for a total of three titles. Sales are scheduled to begin in February 2026. At IAAPA EXPO, visitors will be able to experience demo play of the new titles ahead of anywhere else.

(1) XR Mission: Battle World 2045

Set in a near-future world, this attraction offers an immersive combat experience against AI robots using cutting-edge XR technology. As the first title in the series, external sales began in June 2025. Praised for delivering world-class quality and one of the industry’s highest throughput rates, it has proven capable of attracting large audiences while maintaining stable profitability. To date, it has been installed at three facilities: Ryugujo Spa Hotel Mikazuki (Chiba Prefecture), Date Otaki CHILDHOOD (Hokkaido Prefecture), and LINA WORLD (Yamagata Prefecture). Combined with operational results at Tokyo Dome City Attractions (Tokyo), the cumulative number of participants has reached approximately 80,000 as of the end of October 2025.

[Duration: Approx. 7 minutes Players: Up to 4 per area]



< “XR Mission: Battle World 2045” Video >

<https://www.youtube.com/watch?v=6rVm6ocZTCc>

(2) 2045 XR Mission: Ninja Breaker Demon Battle

Scheduled for release in February 2026, this is the second installment in the XR Mission series. Set in a “multiverse” where countless worlds intersect, the game is themed around the iconic figure of the ninja. Recognizing the global appeal of the traditional Japanese ninja motif, development is being carried out with an eye toward expansion in the North American market, which boasts a large entertainment industry. By integrating our proprietary XR technology, this title will serve as an inbound-focused attraction in Japan, offering an “XR entertainment experience” that is expected to draw overseas visitors. Compared to the first installment, the graphics have been significantly enhanced, delivering intense battles in a brand-new world setting with an even deeper sense of immersion. The attraction supports up to six players simultaneously, contributing to improved throughput and profitability for facilities that introduce it.

[Duration: approx. 7 minutes | Players: up to 6 per area]



<"Ninja Breaker Demon Battle" Video>

<https://youtu.be/aMx6P0K2kjc>

(3) Zombie Storm

A popular title developed and sold by Japan XR Center Co., Ltd., the co-development partner for the XR Mission Series, will join the lineup as the third installment in the series. Set in a near-future world devastated by a zombie virus, players take on the role of a member of the “Storm Squad,” tasked with rescuing genius scientist Noah and protecting the vaccine. Already introduced at a popular amusement facility in Tokyo, the attraction has received enthusiastic feedback from visitors, such as: “The realism of zombies closing in right before your eyes is overwhelming.” The story structure requires strategic teamwork to clear, creating tension and offering a fresh, exciting experience.”

[Duration: approx. 8 minutes | Players: up to 6 per area]

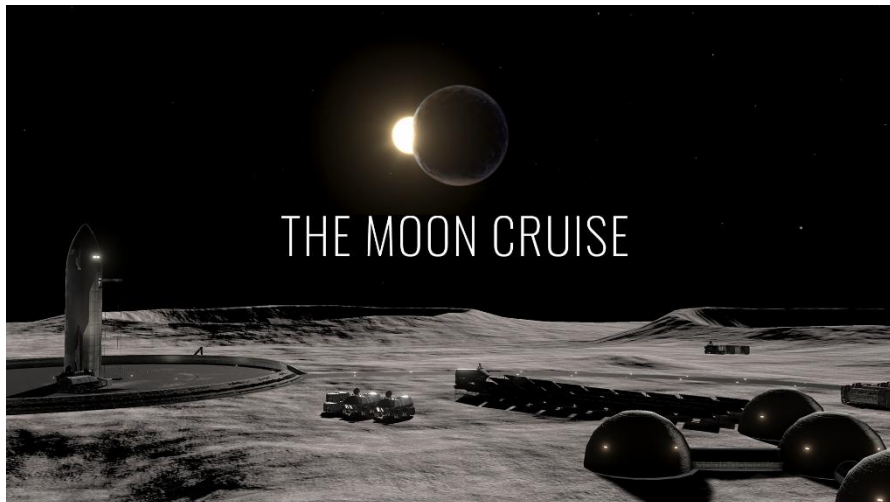


<"Zombie Storm" Video>

<https://www.youtube.com/watch?v=xpRlkjh8oJA>

2. Space Travel VR "THE MOON CRUISE" (VR Production:STYLY, Inc.)

Launched in November 2024 at Tokyo Dome City's space experience facility Space Travelium TeNQ, this VR attraction is themed around "Future Moon Travel." Guests board a rocket bound for the Moon, walk on the lunar surface, take commemorative photos, and enjoy the thrill of an awe-inspiring lunar journey. In October 2025, "THE MOON CRUISE" won both the Best Performance Award and the Best Creative Design Award at the Japan Metaverse Awards 2025, earning high praise from industry professionals. At IAAPA EXPO, visitors will be able to watch an introduction video of "THE MOON CRUISE" while wearing a head-mounted display.



<"THE MOON CRUISE" Video >

<https://www.youtube.com/watch?v=8ghadmIGfmM>

For Inquiries

TOKYO DOME CORPORATION New Business Development Dept. : Nawa and Kirihata

1-3-61 Koraku, Bunkyo-ku, Tokyo 112-8575

TEL: +81-3-3817-6724 (Weekdays 10:00 AM – 5:00 PM)

Inquiry: <https://x.gd/C2k63>