

The Tokyo Dome Group has long been a pacesetter in providing a wide range of leisure facilities and services to as many people as possible.

Eyeing the unceasing expansion of the leisure business, we consider it our social mission to expand the scope of safe and secure, truly enjoyable urban leisure entertainment.

As a 100-year enterprise in the leisure service industry, we will continue sharing "heart-moving" experiences with everyone while always creating new value for the next generation.



#### Management **Philosophy**

#### **Management Principle**

Our mission is to enhance society through interpersonal relationship and sharing "heart-moving" experiences.

#### **Management Policy**

- ∞ Strive for the vitality and productive dialogue that creates new value ∞
- Start work fresh each day and make progress.
- Achieve today's goals for further growth tomorrow.
- Listen to customers and respond sincerely.

#### Safety **Principle**

The Tokyo Dome Group thinks and acts with safety as its highest priority in order to share "heart-moving" experiences with its customers.

#### **Basic Safety Policy**

- We will continue striving to provide safe and enjoyable facilities and services.
- We will set ourselves standards for safety and adhere to those standards.
- We will take a proactive approach to implementing safety training and education programs.

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#### Foreword

The Tokyo Dome Group Report provides a comprehensive overview of the Tokyo Dome Group, including business activities and initiatives to continuously create corporate value. We hope this report will help all stakeholders deepen their understanding of the Tokyo Dome Group.

Date of publication April 2025

# Become a 100-year Enterprise that Shares "Heart-Moving" Experiences and Continuously Creates Corporate Value



1937

#### Korakuen (Baseball) Stadium opened

Korakuen Stadium opened in the middle of Tokyo. The stadium, which had no roof in those days, was the venue for the official games of all eight professional baseball teams.

1988

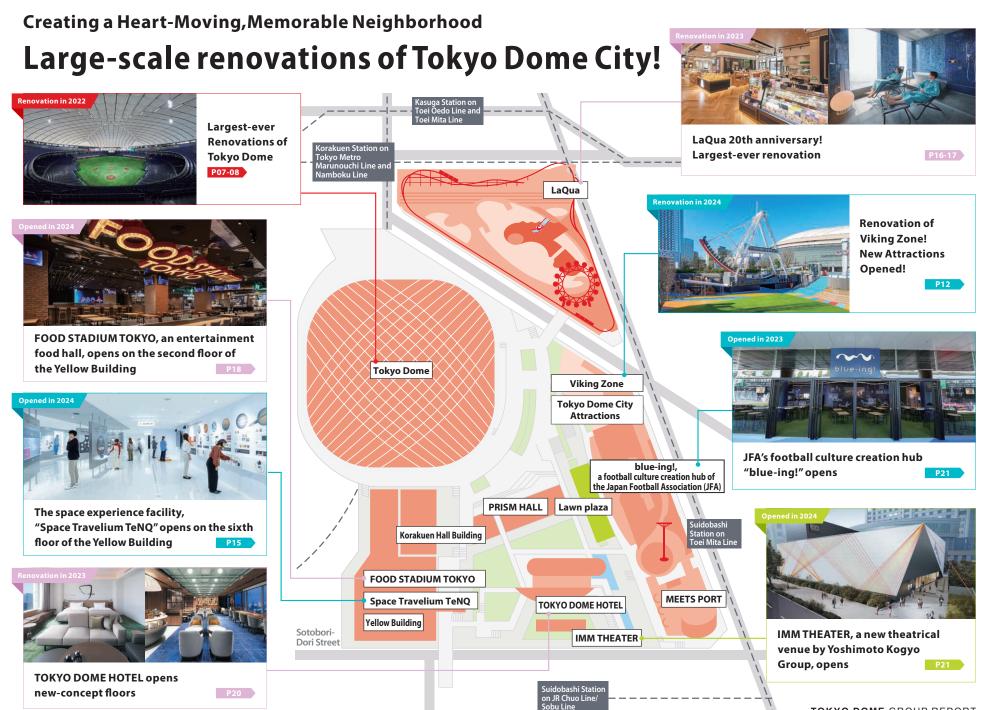
### Tokyo Dome, Japan's first all-weather multipurpose stadium, opened

As Japan's first all-weather multipurpose stadium, Tokyo Dome signaled the start of a new era. Since the weather is no longer a concern, it is a venue for a wide range of major events that go way beyond sports to include concerts as well as other performances and exhibitions.

2023~

### Large-scale renovations of Tokyo Dome City

Ordinary days are transformed into special occasions. Tokyo Dome City will be revamped as an entertainment city. We are working to improve the environment, with the aim of increasing the sense of unity, comfort of stay, and level of satisfaction as a neighborhood that revolves around sports and entertainment.



#### **Logo Design Suffused with Aspirations**

### **Tokyo Dome City Logos**

In conjunction with the renovations, Tokyo Dome City introduced new logos in March 2023. The logos highlight "colorful connections and heart-moving experiences," articulating Tokyo Dome City's commitment to the continuous creation of new customer experiences so that every moment spent at Tokyo Dome City is an unforgettable experience for visitors, etched in their memories to be cherished far into the future.

## TOKYO DOME CITY

Heart-Moving, Memorable

### Colorful connections between customers and all the people who work at Tokyo Dome City, transcending the boundaries of organizations and roles

#### **New Logo Design Suffused with Aspirations**

An original font was created for the logos and a design that would be unique, readily appealing to visitors' sensibilities was employed. It is a variable font capable of reflecting the diverse values embodied in the experiences offered by Tokyo Dome City, which provides entertainment in various formats. The font can be utilized dynamically on digital devices such as the LED display monitors installed at Tokyo Dome City.

#### Tokyo Dome City's Colorful Vision

As befits a member of the Mitsui Fudosan Group, the colors of the new logos for Tokyo Dome City are the same as those of Mitsui Fudosan Group's identity logo "&": gleaming sun red and sea sapphire blue. These colors represent our principles, namely, to link diverse values and coexist in harmony with society, and achieve a sustainable society. The color scheme is based on a motif inspired by the curvilinear form of Tokyo Dome's roof, a symbol of Tokyo Dome City.

Details of the branding activities and the renovation plan are also available on the official website indicated below.



https://www.tokyo-dome.co.jp/branding/













### Landscape Redesign to Create Spaces for Relaxation and Vibrancy

Renovations are underway to foster a sense of the extraordinary and heighten visitors' expectations, enhancing comfort and accessibility for them during their stay. The aim is a more attractive space with a sense of unity as a neighborhood.

Awards

Description



### Tokyo Dome City Visions now in full-scale operation, featuring a unique constellation of some of the largest LED display monitors in Japanese leisure facilities

Large-scale LED display monitors of various shapes and sizes have been installed throughout Tokyo Dome City. The 122-meter-long Park Ribbon Vision in particular creates a unique space integrating the natural and digital combined with the adjacent lawn plaza to provide visitors with a rich mix of experiences suffused with different values. Moreover, in fruitful collaboration with local governments in the vicinity, Tokyo Dome City Visions will communicate the attractiveness of adjacent neighborhoods and, in the event of a natural disaster or other emergencies, provide timely information, thus serving as social infrastructure that is a source of vibrancy, social cohesion, and neighborliness.

### Tokyo Dome City logos and the development of large-scale vision have won design awards in Japan and overseas

The redesigned logo concept, visual expression, and the concept, video-linked system, and brand expression of the newly installed Tokyo Dome City Visions that are part of the large-scale renovation have been selected for many major design awards both in Japan and overseas.

**D&AD Awards** 

Awards

Digital Signage Awards 2024
(Japan)

SIGNAGE
AWARD
AWARD

Stand Prix

D&AD Pencil Win

D&AD Pencil Winners 2024
"Wood Pencil" (Bronze Award)

NYTDC70 WINNERS "Certificate of Typographic Excellence" (Excellence Award)

NYTDC Awards
(New York)

(China)

Award360°
(China)

Award360°
(China)

Award360°2023 Best 100 "Commercial Branding"/ "Digital Media Design"

#### Renovation in 2024

#### Food and goods trailers are opening one after another! Renovation into a peaceful and relaxing space!

New food and merchandise trailers have opened in Tokyo Dome City. There is a diverse array of stores where visitors can freely enjoy food and shopping, including shops that sell delicious gourmet foods and gift shops that offer unique souvenirs.









# Tokyo Dome Group's Facilities

The Tokyo Dome Group continues to evolve so we can deliver heart-moving experiences to customers of every age.

The Group operates diverse businesses, including the Tokyo Dome City business.



Tokyo Dome City Business



**Atami Business** 



Retail Business/ Other Businesses

P07 P22 P23



All-weather, multipurpose stadium

### **Tokyo Dome**

Tokyo Dome, Japan's first all-weather, multipurpose stadium, is the signature facility of Tokyo Dome City. Ever since the 1988 opening, it has been an all-year-round venue for wide ranging major events that go way beyond sports to include concerts and exhibitions. All users and visitors can relax and enjoy themselves, liberated from anxiety about the weather.

**Opened** 1988 **Floors** 2 underground floors and 6 above-ground floors

Area Building area: 46,755 m<sup>2</sup> Height Highest point: 56.19 m above ground Height from the surface of the field: 61.69 m

**Cubic capacity:** 1.24 million m<sup>3</sup> **Capacity** 43,500 people (for baseba









Newly installed facilities include a new main video screen, approximately 4.4 times the size of the previous screen and one of Japan's largest; newly designed entry gates and stadium concourse; and new seating that caters to diverse spectating styles. Other innovations include digital transformation (DX), such as completely cashless payments and the introduction of facial recognition technology, transforming Tokyo Dome into a stadium offering a new spectator experience.

#### Comfortable Spectator Environment to Satisfy Diverse Needs

Extensive seating renovation, including installation of THE 3rd PLATINUM BOX group seats offering a relaxing spectator experience in a luxurious atmosphere and MASU CABANA group seats for a semi-private-room experience based on the resort concept, makes for a comfortable spectator environment with a sense of togetherness throughout the stadium. In addition, the Suite Club, popular for many years since Tokyo Dome opened, was renovated as THE SUITE TOKYO. It was reborn as a more luxurious and special space.





#### Completely Cashless throughout the Stadium

Since the 2022 season, all retail stores, vendors at the audience seating area, and ticket counters at Tokyo Dome have been completely cashless. For visitors, shopping is super-simple and frictionless and so is watching the game at the stadium, thanks to a range of convenient payment options. Elimination of time-consuming cash payment accelerates transactions while also minimizing contact opportunities, thus strengthening countermeasures for infectious diseases.





#### **Tokyo Dome City Business**







#### **TOKYO DOME TOUR**

Visitors can see Tokyo Dome while receiving explanations from a guide. Anyone can participate, from individuals to groups on school trips and social studies tours.

Visitors can take guided tours through areas that are normally off-limits to the public. These tour courses include an athletic course where visitors can try pitching and batting on the mound or bullpen, as well as a standard course that showcases the grounds, player benches, group seating areas, and more.

There are also special tour courses with interpreters for guests from overseas.





#### **TOKYO DOME GOURMET**

Another enjoyable aspect of watching baseball is the food and drink. Inside Tokyo Dome, there are 67 gourmet stores offering a wide variety of food, from snacks to go with beer to bento boxes produced by players, international cuisine, and popular sweets, perfect for enjoying while watching a game. Tokyo Dome mobile order is recommended for a convenient way to purchase food without waiting in line.

### Tokyo Dome City Business





#### Korakuen Hall

Known as the "mecca of combat sports," Korakuen Hall, a multipurpose venue with a maximum capacity of approximately 2,000 people, is used for new product launches, shooting movies and TV programs, and other events. It also accommodates boxing rings.

Opened 1962

Floor area Hall: 575 m<sup>2</sup>

Exhibition hall: 171 m<sup>2</sup>

Floors G5-G6 of Korakuen Hall Building

Number of seats 1,403 seats



Example of events held at Korakuen Hall

#### **60th Anniversary Festival**

In April 2022, Korakuen Hall 60th Anniversary Festival was held. This special event, consisting of the "Women's

Pro-Wrestling Dream Festival" and the "50th Anniversary New Japan Pro Wrestling + All Japan Pro Wrestling," featured dream bouts.

> Korakuen Hall 60th Anniversary Festival





#### Kanadevia Hall (name change effective from April 1, 2025)

Previously: TOKYO DOME CITY HALL

With a maximum standing capacity of over 3,000 people, this multifunctional hall is unequaled in central Tokyo. Equipped with high-performance sound and lighting systems offering an inspiring sense of presence and togetherness, the hall is suitable for various purposes including concerts, musicals, movies, combat sports, and business. Its utilization rate is consistently high.

Opened 2008

Area Floor area: 10,000 m<sup>2</sup>

Total floor area: 12,300 m<sup>2</sup>

Floors B3-G2 of MEETS PORT

Capacity 3,190 people



#### Example of events held at Kanadevia Hall (Event Hall)



© "Hypnosis Mic: Division Rap Battle" Rule the Stage Production Committee



#### **PRISM HALL**

PRISM HALL is a multipurpose convention space at the center of Tokyo Dome City. With a maximum capacity of approximately 2,000 people, the hall can be used for various business purposes, exhibitions, and other events.

Opened 1990

Area Floor area: 2,809 m<sup>2</sup>
Height Ceiling height: 5 m
Capacity 2,085 people

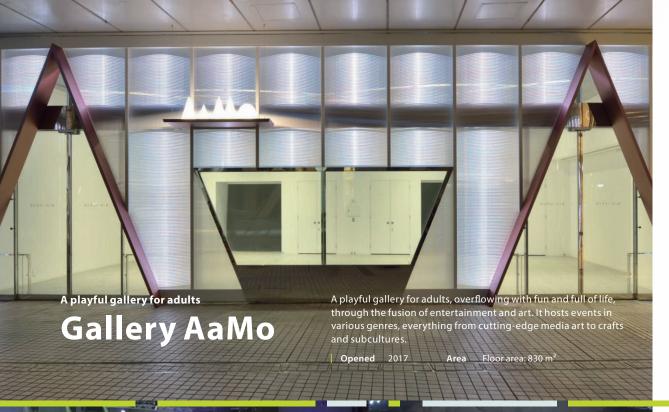




HANDMADE marche



Japan Grand Prix International Orchid and Flower Show





### **Tokyo Dome City Business**





Example of events held at Gallery AaMo

#### Art + Amusement and More!

The "A" in AaMo is for "Art" and "Amusement," whereas "aMo" is short for "and More." This is a springboard for the transmission of cultural

information where new values take wing. It aims to gain recognition as a new Tokyo landmark.









Example of events held at Theatre G-Rosso

#### Hero Action Show since the Showa Era

Ever since they began in 1971, action-packed live performances of heroes of TV series have gained an enthusiastic following among fans. The Hero Action Show was first performed on the outdoor stage of Korakuen Amusement Park and then at Sky Theatre and is now at Theatre G-Rosso, an indoor theater. While the powerful appeal of heroes has been fully expressed over the years, the lighting and visual effects always provide an unforgettable new experience.





©ISHIMORI PRODUCTION and Toei

©TV Asahi, TOEI ADVERTISING, and Toei



Admission-free amusement park in central Tokyo

### **Tokyo Dome City Attractions**

An admission-free amusement park where everyone, from kids to adults, can enjoy a full day of fun. Big O ring-type centerless Ferris wheel; Thunder Dolphin roller coaster with an awesome 80-degree maximum drop; indoor attractions to keep the fun flowing whatever the weather, such as Back Daaan and Gan Gun BATTLERS; and much more. Thrilling attractions await you.

**Opened** 1955 (former Korakuen Amusement Park)

Area Site area: 30,000 m<sup>2</sup>















Completely original new attraction! XR shooting attraction

### **XR Mission Battle World 2045**

Utilizing the MR (Mixed Reality) technology of the head-mounted display Meta Quest 3, this attraction is the world's first\* permanent walk-through multiplayer shooting game. It has garnered high praise from numerous experts, including winning the Best in Show - VR at the worldwide prestigious Auggie Awards in August 2024. Visitors can look forward to an immersive experience that transcends "reality and virtuality" and "present and future" by donning the head-mounted display.

\*According to Nihon XR Center

Renovation in 2024

### Viking Zone Renewal! New Attractions Opened!



A large stairway was set up to connect to the Tokyo Dome area, as well as restaurants and shops with adjoining tables and benches, and a new lawn plaza space. In addition, removing part of the wall facing the street resulted in an open, multipurpose plaza, which is easy to access from both outside and from the Tokyo Dome area, and where customers can come and go, creating even more excitement.



#### **Viking**

The popular Viking ship ride is back again! A thrilling experience that defies expectations with a unique sense of floating! The seats are higher now, offering an unprecedented spectacular view.



#### **FLYING BALLOON**

A new attraction with unpredictable rhythmic movements. It rises to a height of 10m, offering a spectacular view! The whole family can enjoy it.







Example of events held at Tokyo Dome City Attractions

#### Various Events Throughout the Year

The summer season's events include the WAKUWAKU! WATER GARDEN water-themed playground for children and a special summer production at Haunted House "ONRYOU ZASHIKI." Based on visitors' vivid personal experiences, we want them to recognize that Tokyo Dome City Attractions amusement park never fails to offer fun experiences whenever they visit.











One of the largest indoor kids' playgrounds in Tokyo

### ASOBono! (Indoor Kids' Playground)

One of the largest indoor kids' playgrounds in Tokyo where parents can play together with their children. There are five areas suited to different ages and preferences, including an area for physical activities and an area for games that engage the mind. ASOBono! is filled with ingenuity to unite all the family in a warm glow of togetherness.

Opened 201

Area Site area: 1,720 m<sup>2</sup>

Play areas: 5

Target demographic: 0–12 years old (in elementary school)

Capacity 500 people





### **Tokyo Dome City Business**









### Spo-Dori! (Indoor Sports Facility)

Indoor sports facility for baseball, golf, and bouldering. Based on the concept of "responding to various aspirations of sports lovers (= people who take up sports challenges)," an environment is provided where anyone can have a great time whenever they are in the mood or seriously engage in sport with guidance from instructors.

Opened 2013

Area Floor area: 2,600 m<sup>2</sup>
Floors G3 of Yellow Building
Zoning Baseball zone, Golf zone,

Bouldering zone, Multipurpose field



#### **Tokyo Dome City Business**



kids and beginners can enjoy roller skating with peace of mind.

#### **Tokyo Dome Bowling Center**

A bowling alley with a total of 54 lanes on two floors to meet wide-ranging needs. The floor with 40 lanes can host large-group tournaments, and at the CuBAR LOUNGE with a bar counter, you can enjoy bowling as well as food and drinks.

1973 Opened

Area Total floor area: 3,600 m<sup>2</sup> Floors G4-G5 of Yellow Building

Number of lanes 54 lanes



#### **CuBAR LOUNGE**

A 14-lane bowling lounge with a classic and relaxing atmosphere. You can combine bowling with drinks and snacks served at the bar. This luxurious and unique space is often used for various types of photoshoots.



Floor area: 1,600 m<sup>2</sup>

G4 of Yellow Building

Zoning 40 m x 24 m main rink, mini rink, dancing zone

Area

Floors

**TaKuSuRu** 

A ping-pong space designed to have the traditional atmosphere of England, the birthplace of table tennis. The ping-pong tables are the same as those used in the World Table Tennis Championships. And you can play using a racket identical to the one used by a well-known table tennis player. Players of all ages and genders have a great time.

Opened 2018 87 m<sup>2</sup> Area

Floors G5 of Yellow Building



Opened in 2024

The space experience facility

### Space Travelium TeNQ

The new name of the facility, Space Travelium, is a coined word that conveys the meaning of "a place where you can enjoy space travel," and takes over the name of the facility's predecessor, Space Museum TeNQ, which was popular for eight years. It is a facility where visitors can enjoy experiences that connect with space, such as exhibits that tickle intellectual curiosity, realistic VR, galleries and classrooms that provide art and learning, special exhibitions that change every several months, and cafes and shops.

Opened November 22, 2024
Area Approx. 2,600 m<sup>2</sup>

#### A Special VR-based Space Travel Experience

Visitors can enjoy experience unprecedentedly realistic content while mainly free-roaming (free-walking) instead of sitting by using VR (virtual reality) and HMD (head-mounted display) devices. On THE MOON

CRUISE, a trip to the moon, visitors board a rocket to the moon, walk on the lunar surface, take commemorative photos, and enjoy an exciting lunar adventure.





#### **LOUNGE Q**

LOUNGE Q is a cafe and lounge area where visitors can feel like they are immersed in space, surrounded by views of starry skies and nebulae. Visitors from children to adults can relax

while experiencing space, including bookshelves with a selection of books on themes of space and stars, a fortune telling experience, painting with light, and puzzles.











#### **Entertainment-retail integrated facility**

### LaQua

An integrated entertainment-retail facility with a fusion of three zones—spa, shops and restaurants, plus other attractions, all based on the theme of water. A spa with natural hot spring water, stylish shops and restaurants, with various attractions designed to spark joy in the hearts of diverse customers, ranging from young women to families. LaQua continues to offer services "stimulating all five senses."

Opened 2003

Floors 2 underground floors and 9 above-ground floors

Site area: 16,000 m<sup>2</sup>

Number of Approx. 90 stores tenants

Total floor area: 55,500 m<sup>2</sup>





#### Opened in 2023

#### DELI&DISH with an Array of Stores for Take-away Delicatessen and Sweets Opened on LaQua 1F

A newly opened food zone with some 25 stores providing high-quality food experiences is adding color to everyday life, making special days even more special. Food purchased at the stores can be consumed on site, using, for example, the terrace seating in the renovated open-plan LaQua Garden outdoor space. LaQua offers a fresh new riff on the dining experience.



**DELI & DISH** 

#### Wider Array of Stores at LaQua 1F-4F!

To be a venue people love visiting for special occasions or simply on impulse in the course of everyday life, LaQua offers a wide choice of restaurants and cafes. The lineup includes Qu'il fait bon, a specialty store for fresh fruit tarts; AKOMEYA TOKYO, a lifestyle store offering carefully selected rice, foods, and sundries from across Japan; Biople, a store with a lineup of organic cosmetics and organic foods to enrich daily lifestyles; and Tim Ho Wan, a Hong Kong dim sum specialty restaurant that has received a Michelin star for 13 consecutive years.

















#### Renovation in 2023

#### Healing Baden Area on Spa LaQua 7F-9F Expanded and Refurbished

The Healing Baden area on the ninth floor of Spa LaQua was expanded with additional bedrock baths, a room for cooling down, and a resting space. The Rendezvous Square area on the seventh floor now has a more spacious foot pool and a bar so you can relax over a drink while enjoying the view of Tokyo Dome City. Spa LaQua offers a luxurious resort-style experience in the heart of the city.







#### Tokyo Dome Natural Hot Spring

### Spa LaQua

Take advantage of easy access to Spa LaQua in the heart of Tokyo to refresh yourself at one of Japan's largest spas. The spa includes baths with natural hot spring water (heated, circulated, and filtered) pumped from 1,700 meters beneath Tokyo Dome City; Healing Baden with bedrock baths, a paradise for adults; spacious leisure zones with a choice of esthetic and relaxation salons; and much more. A quality space with meticulously selected amenities, including a 100% natural hot spring rich in sea minerals, carbonated spring water in a hinoki-wood tub, and a Finnish sauna for the ultimate authentic experience.

Opened 2003

Area Total floor area: Approx. 10,300 m<sup>2</sup>

Floors G5-G9 of LaQua Building



#### Sauna Lounge Rentola, a Completely Private Sauna, Opened on LaQua Building 9F

"Rentola" means "a place to relax" in Finnish. If only we could enjoy a revitalizing Finnish sauna to relax the tension of hectic urban lifestyles. With this in mind, a "sauna just for you" has been created on the top floor of LaQua, with all rooms completely private. With a sauna of unprecedented size and spaciousness, plus an exclusive lounge, this luxurious space takes relaxation and refreshment to new heights.











Opened in 2024

An entertainment food hall where adults can enjoy gourmet food and alcohol

### **FOOD STADIUM TOKYO**

This is an entertainment food hall where visitors can enjoy a wide variety of gourmet food and drinks. The interior of the building is dimly lit and neon lights shine, creating an atmosphere where adults can enjoy their drinks. Sports and entertainment are broadcast on a huge 6m LED screen and numerous monitors, allowing visitors to freely choose from a variety of seats and enjoy gourmet food while experiencing the immersive and exciting atmosphere that only an entertainment city can offer.

Opened June 24, 2024

Number of stores 11 stores

Number of seats Approx. 480 seats

#### Freestyle Food Hall

After securing your preferred seat, you can order the gourmet food and alcohol at the store of your choice. The beauty of a food hall is that visitors can enjoy sharing items from different stores at the tables.



#### **Unique Seats**

Visitors can choose a seat in front of the huge LED screen to enjoy watching sports or sit in the box seats to get closer to friends and chat. The wide variety of foods make it possible to use the space not only for drinking parties, but also for lunch and as a cafe for sweets and coffee.









Urban oasis combining three functions

### **MEETS PORT**

Located in the southeast area of Tokyo Dome City overlooking Suidobashi Station, MEETS PORT is a complex of three functions: a selection of high-quality shops and restaurants, Kanadevia Hall (Event Hall), and a garden rich in greenery to welcome visitors. Located at the gateway to Tokyo Dome City, MEETS PORT is the principal entry point for visitors. Artwork in and around the facility is also a highlight of the visitor experience.

Opened 2008

Area Site area: 6,579 m<sup>2</sup>

Total floor area: 21,405 m<sup>2</sup>

Floors 4 underground floors and 5 above-ground floors

#### Food & community

#### **Hi!EVERYVALLEY**

A relaxing yet vibrant "food & community" space with plenty of greenery, lots of art, and a great choice of restaurants and cafes in containers. Whether you are on a solo adventurer or out and about with friends or family, the luxuriant greenery and all the ingenious contrivances scattered about the garden, as well as the unique casual restaurants and cafes, are sure to delight you.

Opened 2019

Floors G1-G2 of Yellow Building

Number of tenants 6 stores





#### Largest indoor petting zoo in Tokyo

#### **AniTouch**

A priceless experience awaits in an attractive space where a wide variety of animals coexist, including petting, feeding, and photographing animals.

Visitors can also enjoy a working space and AniTouch's first takeaway cafe.

Opened 2024

Floors G1 of Yellow Building

Area 1,200m<sup>2</sup>

#### **Food court**

#### **GO-FUN**

The GO-FUN food court comprises six restaurants for casual dining suitable for a wide range of customers. Various seating modes are available with a total of approximately 300 seats, including a kids' table corner for families with young children and a box seat corner for groups.

Opened 2011 Number of tenants 6 stores

Number of seats Approx. 300 seats





vation in 2023 TOKYO DOME HOTEL opens new-concept floors

### Welcome to the Upper Floor Retreat

Following its first significant renovation since debuting in 2000, TOKYO DOME HOTEL opened the Executive Floors on the 39th to 41st floors and the Premium Floors on the 35th to 38th floors in the spring of 2023.

#### Executive Floors (39th to 41st floors) -

Experience a Tokyo Retreat in the supreme hospitality space. Based on an "authentic natural" concept, the design exploiting the attributes of wood is calming and ideal for an extended stay.



from the window is like a quality interior. Tranquility and relaxation are the hallmarks



Enjoy quality time at the bar as you view the cityscape.



Guests staying on the Executive Floors have exclusive access to the Executive Lounge.

#### Multi-purpose urban hotel

### **TOKYO DOME HOTEL**

This urban hotel with 43 floors above ground has 1,006 guest rooms and is equipped with a tempting selection of restaurants and bars, as well as banquet and wedding facilities, all original in conception. At a convenient location adjacent to five stations offering good access throughout Tokyo, the hotel attracts numerous guests, from Japan and around the world, as a base for sightseeing, leisure, and business. In celebration of the 25th anniversary in June 2025, under the slogan "More Fun," the hotel will continue to pursue its vision of becoming the "No. 1 hotel in fun," offering anniversary events, fairs, and products, while embracing future challenges and growth.

Opened 2000

Floors

3 underground floors and 43 above-ground floors

Area Site area: 15,865 m<sup>2</sup>

Total floor area: 105,856 m<sup>2</sup>

Height 155 m Guest rooms 1,006 rooms

#### Premium Floors (35th to 38th floors)



These floors are designed for quests who wish to be both active and relaxed in the city. The "urban classic" design based on chic monotones makes your stay special.

#### Breakfast on the top floor plus a fitness gym





For a stylish start to your day, enjoy breakfast at Sky Lounge & Dining "The Artist's Café" on the hotel's top floor while marveling at the park-to-palace panorama. The state-of-the-art fitness gym is ideal for guests who prize wellness.





#### Opened in 2023

Next-generation complex where the future of football is in the air

### **blue-ing!**, a JFA Football Culture **Creation Hub**

Next-generation, experience-based content; state-of-theart digital exhibitions; and Al-generated content offer football entertainment exceeding your imagination, leveraging the latest technology. Whether you are a hardcore fan or just have a passing interest in football, blue-ing!, with its event space, cafe & bar, and shop, will surprise and delight you.

Opened 2023

Approx. 1,200 m<sup>2</sup>

**PARK** area for dining, shopping, and participation in events



Experience cutting-edge digital technology x football in

the Discovery area

#### Opened in 2024

New theater by Yoshimoto Kogyo Group x Tokyo Dome

### **IMM THEATER**

With theater facilities attuned to the preferences of both theater lovers and producers who are at home in the world of theatrical entertainment, the theater is equipped for versatile online distribution services. As a new entertainment center in Bunkyo City, an urban quarter steeped in history and culture, and with lots of greenery, IMM THEATER aims to stimulate creativity, attracting producers and performers who are richly diverse and outstandingly talented.

Opened 2024

**Building area** Approx. 1,384m<sup>2</sup>

Total floor area Approx. 1,762m2 705 seats (including





Audience seats (mosaic art of a Japanese comedian Sanma Akashiya's face)





### Atami Business



Facility name	Facility overview
ATAMI BAY RESORT KORAKUEN	Opened in 2019
Atami Korakuen Hotel	Opened in 1965 Tower building opened in 1996 AQUA SQUARE opened in 2019 Number of guest rooms: 189 rooms
OCEAN SPA Fuua	Opened in 2019 Spring water quality: Calcium-sodium chloride spring
IZU-ICHI	Opened in 2019 Indoor: 256 seats Terrace: 30 seats (HARBOR'S W)



#### Atami Korakuen Hotel

A resort hotel consisting of a tower building including the Excellency Floors, which are celebrated for their luxurious accommodation and panoramic views, and the AQUA SQUARE annex, including ocean-view rooms offering sweeping vistas of the Pacific Ocean.



#### **OCEAN SPA Fuua**

A day spa facility with a panoramic view of the Sagaminada Sea. The spa is equipped with one of Japan's largest outdoor standing baths, bedrock baths, Löyly Camp Finnish-style sauna, rest areas with spacious lounges and terraces beside the ocean, a café, and esthetic salons.









#### **Retail Business**

We operate approximately 40 stores under the "shop in" brand and the "Crème et Rouge" brand of select cosmetics shops offering a tempting mix of the latest stylish cosmetics and beauty items. These shops are mostly in urban shopping centers in the Kanto and Kansai areas. Their key strengths are the "array of cosmetics," which means always offering what customers want and what is hot, "product proposal capabilities" to communicate products' characteristics and recommendations through POP and customer service, and an "environment that makes it easy to try products" so that customers can compare and consider carefully before purchasing. The shop in and Crème et Rouge stores have gained

a loyal following among customers, mainly women in their 20s and 30s, who enjoy selecting cosmetics.

Facility name	Facility overview	
shop in (Cosmetics)	Kanto area Kansai area Chugoku area Total	25 stores 19 stores 1 store 45 stores
Crème et Rouge	1 store (Hankyu Sanbangai Store)	

Abeno Q's Mall store in Osaka City, Osaka



#### **Other Businesses**



#### **Bicycle Racetrack Business**

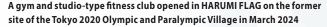
Facility name	Facility overview
Matsudo Bicycle Racetrack	Site area: 48,791 m <sup>2</sup> Building area: 37,703 m <sup>2</sup> Racetrack circumference: 333.33 m



#### **Real Estate Business**

Facility name	Facility overview
Petit Mall Futatsugi	Commercial tenant building: 2 above-ground floors, 5 tenants
Kakinokizaka BMW Building	Commercial tenant building: 1 underground floor and 2 above-ground floors
Yoyogi East Building	Office tenant building: 8 above-ground floors

#### FitLAnd TOKYO DOME (Harumi) opened in 2024



The interior has a modern style with a clean look, and some of the machines are in semi-private rooms, producing an environment where people can focus on training in a comfortable space. In the studio, the club runs a diverse variety of kids' schools, broadly supporting the health of children, babies, and postpartum mothers.





#### Sports facilities operation/ Other

ool
ower room
gymnastics room, nower room
ocker room,
0

### Planning and Operation Ability Make Successful Tokyo Dome Group Events

Various events unique to Tokyo Dome City are held throughout the year. The Tokyo Dome Group has the knowhow to be able to hold a wide variety of events aimed at various customer segments, including families, couples, and senior citizens. In addition to professional baseball games, concerts, exhibitions, and other big events, there are family events, campaigns conscious of the latest trends, and the annual Winter Illuminations. Highly original events attract many people year-round and provide daily excitement.





©Tsuburaya Productions







©2022 "Teppei Arita's Pro Wrestling Story 'Omae Arita Daro!!'" project

#### **TABLEWARE FESTIVAL**

Tableware Festival, which started in 1993, is one of Japan's largest "ware festivals" where a wide variety of colorful tableware can be found under one roof, including works by potters from all over Japan, ceramics from around the world, glassware, lacquerware, and wooden products. There are many ways to enjoy this festival including exhibits of table settings that express diverse lifestyles and sales corners where treasures that brighten daily life can be found, as well as tasting corners where visitors can experience the charm of Japanese pottery and Japan's best tableware contest.



#### **Tokyo Dome City Winter Illumination**

Tokyo Dome City Winter Illumination, held for the memorable 20th time in 2024, changes its theme each year. During the illumination period, discount tickets to enjoy rides at Tokyo Dome City Attractions, special stay plans at Tokyo Dome Hotel, and collaboration menu items are sold. For Christmas, we aim for illuminations that many visitors can enjoy, such as Santa Greeting and marché events.



#### **Tokyo Discovery City!**

Tokyo Discovery City! 2024 Mysterious Door and 100 Mysteries, a large-scale mystery-solving event produced by QuizKnock, consists of City Tour Mystery Rally in which 100 mysteries are hidden throughout Tokyo Dome City, and Two worlds and a mysterious door, an amusement park mystery solving. This was the event that satisfied everyone from puzzle-solving beginners to experts.



#### Initiatives Outside Tokyo Dome City

We also work to develop outside events by utilizing Tokyo Dome Group's event planning know-how. We set targets as needed and review the details according to venue, season, and other factors.

> Haunted House "Baby Hell" DiverCity Tokyo Plaza (Koutou-city, Tokyo)





"Gourmet Carnival in Tachikawa" Showa Kinen Park (Tachikawa-city, Tokyo)

### Providing High-quality Total Solutions, Leveraging Accumulated Expertise

#### **Facilities Operation**

A range of facilities to move the hearts of diverse customers of all ages

Customer service
 Facilities operation and management

Since we possess the expertise needed to operate facilities that move the heart, the Tokyo Dome Group can execute various events, campaigns, and health promotion initiatives. So that people of all ages can pleasantly use our facilities, while always receiving high-quality customer service, we hold all manner of events safely, securely, and comfortably. We provide one-stop services for the operation, maintenance, management, and inspection of facilities aligned with customer needs. We also offer advisory services that leverage the high level of expertise we have cultivated in the course of many years of facilities operation and management.



#### **Event Operation**

We hold a wide variety of events all year round, attracting many people of all ages and genders.

Event planningProposalsProgram design

The Tokyo Dome Group holds a wide variety of events throughout the year aimed at various customer segments, attracting numerous people of all ages and genders. In addition to professional baseball games and concerts, we have been holding an increasing number of exhibitions and major conventions by deploying our wealth of expertise in event planning, proposals, and program design. Moreover, we can plan small and medium-sized events capable of attracting the targeted customer segment, such as campaigns that take into account the latest trends and programs that families enjoy.

### **Total Solutions for Events Outside Tokyo Dome City**

High-quality service and cost performance achieved by deploying the Group's comprehensive capabilities

At facilities across Japan, we hold more than 50 events each year, both large and small. We can plan and execute a wide variety of events, ranging from those for local people to events featuring Olympians and top athletes, taking advantage of our extensive relationships, as well as parasports events (promotion of D&I: contributing through sports to the creation of a society where anyone can live easily), circuses, and combat sports.







#### **Tokyo Dome Group's Total Solutions**

### Public Sports Facilities Operated by Tokyo Dome Group

The Tokyo Dome Group's public-private partnership (PPP) business mainly involves contracted operation and management of facilities on behalf of local governments based on the designated manager system. The Tokyo Dome Group's PPP business has been highly praised by local governments eager to provide high-quality services to local residents. In particular, for public sports facilities such as gymnasiums, whose operation and management are most often contracted to us, we offer a variety of studio programs that contribute to improved health and athletic performance as well as school programs for children. Such programs unique to the Tokyo Dome Group, which has more than 40 years of experience in managing private-sector fitness clubs and swimming schools while training top athletes in competitive swimming, are greatly appreciated by governments throughout Japan and local users.

Moreover, in order to put the Tokyo Dome Group's Management Philosophy, "Our mission is to enhance society through interpersonal relationship and sharing "heart-moving" experiences," into practice in each field, education and training plans are formulated in collaboration with the Education Center Department of TOKYO DOME CORPORATION and then implemented. Going forward, we will also vigorously engage in facilities operation based on the private finance initiative (PFI) method, which utilizes private funds and know-how for efficient development, operation, and management of facilities.

#### Highly regarded Tokyo Dome Group's PPP business

- Method to ensure a safe and secure environ-
- 2 Capable of making comprehensive proposals for the operation and management of facilities
- 3 Event planning utilizing Tokyo Dome's
- 4 Know-how to provide comprehensive sports programs



The Tokyo Dome Group provides total solutions to companies as well as national and local governments by combining know-how in event planning, sports facilities operation, facilities management, etc. that each Group company has cultivated over many years. We provide high-quality services, such as planning and operation of events of diverse genres to attract customers and school programs, as well as operation, maintenance, and management of buildings and facilities.

#### Major facilities contracted to the Tokyo Dome Group

- Childcare Miraikan GenKids, Tendo City, Yamagata Prefecture
   Comprehensive Children's Center "Mengoria," Kaminoyama City, Yamagata Prefecture
- Parks and sports facilities in the central area of Honio City. Saitama Prefecture
   Tokyo Dome Sports Center Higashikurume (Higashikurume City Sports Center)
- 9 sports and exercise facilities of Nishitokyo City Bunkyo General Gymnasium and 6 other sports facilities of Bunkyo City Nerima City Nakamuraminami Sports Exchange Center
- Nerima City Heiwadai Gymnasium and 3 other facilities
   Toshima City Sugamo Gymnasium
   Toshima City IKE-Biz Toshima Industrial Promotion Plaza
- Nagarevama Civic Sports Complex Gym and 7 other sports facilities
   Nagarevama City Nonoshita Welfare Hall/Children's Center
   Nagarevama City Mukaikogane Welfare Hall/Children's Center
- Matsudo City Koganehara Civic Center and 7 other civic centers
   Matsudo City Civic Exchange Hall (Smile)
   Minami-Alps City Yu-Yu Fureai Park Korakuen Sports Club
- Shoen Area Facility Management Association "L'ALA MATSUMOTO" and "Hirase Sports Park"
   Shizuoka Prefecture Kusanagi Sports Complex
   Fuji General Sports Park
- Fuji City General Gymnasium Atami City Marine Spa Atami Atami City Atami Seaside Park Kikuchi City General Gymnasium, Kumamoto Prefecture, etc.



Musashino Forest Sport Plaza



• 22 sports facilities of Itabashi City • Shizuoka Prefecture Kusanagi Sports Complex





Fuji General Sports Park

### **Initiatives for Creating New Emotional Experiences**

Tokyo Dome City is one of the largest entertainment areas in Japan.

We are pursuing various initiatives to create new emotional experiences in the era of blurring boundaries between nations, languages, and time, virtual and real.

#### Launch of enXross, a New Project from Tokyo Dome City

We have launched a new project, enXross, which is a fusion of entertainment and innovation offering new value and emotional experiences to society by working to create a marketplace where the experiential realm of customers is updated through the use of digital technology. In July 2024, enXross 2nd, an event with XR and Entertainment as its themes, was held. We will continue promoting projects that fuse entertainment and technology to offer new emotional experiences from Tokyo Dome City.

#### enXross 2nd, Crossing Worldwide Ideas, was Held

Attended by a total of more than 1,000 people in person and online, the goals of enXross 2nd were to create projects using the latest technology paving the way to the future of entertainment and "to make Tokyo Dome City a mecca for technology" by supporting and fostering the entrepreneurial spirit of participants. Finalists selected from among 93 teams gave a presentation at the enXross HACKATHON development event. At the enXross EXHIBITION held simultaneously, there were talk sessions by XR experts and exhibits of the latest XR technology, ending with great success.





### Exhibiting at AWE Asia 2024, One of the World's Largest AR and VR Events Won the Auggie Awards for Best in Show - VR

We exhibited at AWE Asia 2024, one of the world's largest augmented reality (AR) and virtual reality (VR) technology conferences, held in Singapore in August 2024. We held product demos of the XR attractions developed jointly with Nihon XR Center. The game's overall worldview and the high quality of our 3D technology was praised,

and we won the Auggie Awards for Best in Show - VR, one of the most recognized awards in the global AR/VR industry.





#### Al Tokyo Dome City Newspaper Service Utilizing Generative Al

In August 2024, we launched the Al Tokyo Dome City Newspaper, a service to create a newspaper utilizing generative Al, at Tokyo Dome City's indoor children's facility, ASOBono!

This service allows visitors to use their own smart phones to access generative Al developed for this. They can create a "one of a kind" newspaper just by answering simple questions from Al and sending commemorative photos taken on that day.



# Tokyo Dome Group's Sustainability

In the operation of its business,

the Tokyo Dome Group pursues sustainability from

the perspectives of "safety," "human capital," "environment," and "society."





### Safety

P29



P31





### **Environment**

P35

Society

P37



### Sustainability [Safety]

#### We have various safety measures in place to ensure that our customers can always enjoy their visit with peace of mind.

In light of our conviction that "safety is the foundation of the Group's existence," and based on the Safety Principle and the Basic Safety Policy, we are strengthening our initiatives to "always maintain a safe and secure environment," including continuing investment in renewal of facilities and equipment, promoting and enriching safety management systems, strengthening anti-terrorism measures, and enriching education and training activities for disaster prevention and crime prevention.

Specifically, the Company established the Safety Promotion Office\* as the department responsible for promoting the establishment of a comprehensive safety management system with regard to customers and employees, and designated the Company's President and Representative Director as the Chief Safety Management Officer with responsibility for making management decisions that emphasize safety. The responsibilities of the Safety Promotion Office include formulation of the annual comprehensive safety plan, developing plans related to comprehensive safety activities and promotion of such activities, safety audits, risk assessment, and preparation of the annual safety activity report. The office also creates, implements, and maintains a plan-do-check-action (PDCA) cycle to realize continual improvement in the Group's measures for ensuring safety. Moreover, in April 2017, we introduced the Incident Information Management System, which involved creating a database of information on any trouble or near-misses within the Group. By sharing relevant information with all officers and employees, we strive to continuously raise safety awareness and further promote the Group's safety-related activities. Furthermore, since 2019, we have been disseminating the Safety Activity Model AAA (Triple A) throughout the Group.

\*In October 2021, the Risk Management Department was established to succeed to the duties of the Safety Promotion Office and oversee risks for the entire Group.

#### **Safety Principle**

The Tokyo Dome Group thinks and acts with safety as its highest priority in order to share "heart-moving" experiences with its customers.

#### **Basic Safety Policy**

We will continue striving to provide safe and enjoyable facilities and services.

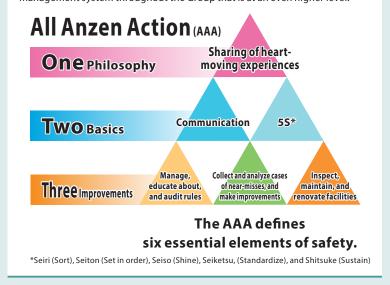
We will set ourselves standards for safety and adhere to those standards.

We will take a proactive approach to implementing safety training and education programs.

#### Aiming to establish an effective Group-wide safety management system

### Tokyo Dome Group Safety Activity Model All Anzen Action (AAA)

The Tokyo Dome Group has long been engaged in activities to raise awareness of Tokyo Dome City Attractions' Safety Activity Model AAA and to implement the model throughout the Group. The AAA is a comprehensive and easy-to-understand systematization of all of the Tokyo Dome Group's (all), safety management (anzen), and actions (action). By applying the AAA as a standard, the Group will be able to swiftly recognize any weak points and omissions in its current safety activities and reinforce those activities. The Tokyo Dome Group has pursued various initiatives to ensure thorough adherence to, and implementation of, the Safety Principle and the Basic Safety Policy. By introducing the AAA, the Group will promote the establishment of a safety management system throughout the Group that is at an even higher level.



### Sustainability [Safety]

#### We are continuing efforts to establish a safety culture based on the Safety Principle and the Basic Safety Policy.

#### "Safety Awareness Day" and "Safety Awareness Week"



Safety inspection by the Chief Safety Management Officer

We have designated January 30 as "Safety Awareness Day," a day to renew our strong awareness of safety. Moreover, we have designated the week from January 30 to February 5 as "Safety Awareness Week," during which we perform comprehensive safety inspections at each site and facility and a safety inspection tour is conducted under the leadership of the Chief Safety Management Officer.

#### Safety Awareness Raising Room



Safety Awareness Raising Room

On January 30, 2017, the Tokyo Dome Group Safety Awareness Raising Room was established. On permanent display in the room is a portion of the Maihime roller coaster, which was involved in an accident on January 30, 2011, resulting in a customer fatality, together with explanatory panels outlining the accident. This room is used as a venue for safety education for all employees for the purpose of cultivating a safety culture and raising safety awareness.

### The Group's Anti-terrorism Measures Commended by the Metropolitan Police Department



Certificate of Appreciation presented to President Tsutomu Nagaoka (right)

Tokyo Dome City conducts various voluntary security activities and implements anti-terrorism measures in cooperation with the Metropolitan Police Department. In July 2022, Tokyo Dome City received a certificate of appreciation from the Chief of the Tomisaka Police Station for its cooperation concerning the Metropolitan Police Department's anti-terrorism measures and the implementation of a special alert system at Tokyo Dome City during the visit to Japan of President Biden of the U.S.

#### Safety Management Training Sessions



Safety initiatives

Tokyo Dome City Attractions holds training sessions to strengthen safety management. Each year, Tokyo Dome City Attractions conducts more than 1,000 training sessions during the year, including a session on the Maihime accident, operation manager workshops, driver training, and emergency response training.

#### **Disaster Drill**



Disaster response headquarters

Based on the assumption that a large-scale disaster would cause simultaneous fires, injuries, and other damage, sectional drills of each self-defense fire brigade are reinforced and coordination drills are regularly conducted. The disaster response headquarters and disaster response teams develop their abilities to respond to situations by conducting blind-type drills, which are without scenarios, similar to actual disasters.



### Tokyo Dome Holds First Large-scale Disaster Drill with an Audience in Preparation for a Disaster During a Giants Game

In March 2024, Tokyo Dome Corporation, The Yomiuri Shimbun Tokyo head office, and Yomiuri Giants organized the first large-scale disaster drill with participation by approximately 8,000 audience at Tokyo Dome, in preparation for a possible disaster during a Giants game to ensure the safety and security of our customers in the event of an onsite disaster at Tokyo Dome. The objective of conducting the drill based on a real environment in which a large number of spectators are in the stands is to discover disaster management issues and make improvements so that people feel safer coming to the stadium.



#### We are developing human capital capable of putting hospitality into action and implementing various measures.

Currently and far into the future, the continuous development of human capital is the foundation of the Tokyo Dome Group's evolution and growth.

Throughout its field of operations, Tokyo Dome City is responding to the trend toward globalization and universal design in terms of the "hard" tangible aspects of the business. Yet ultimately success hinges on the "soft" intangible aspects, specifically the responses of employees on the front lines. Therefore, we wish to develop people who can think for themselves, inspire their co-workers, and seize the initiative. We systematically support the personal growth of our employees through various training programs, including position-based training and self-development programs (support for gaining qualifications, dispatch to external seminars, etc.), and encourage and support each employee's motivation toward personal growth.

Moreover, staff at Tokyo Dome City are refining their customer service skills through customer satisfaction (CS) enhancement activities, including the periodic holding of the Tokyo Dome City

No.1 Project, in addition to education and training for employees across the Group provided by the Tokyo Dome Group Education Center. Furthermore, through capital and business alliances with partner organizations, we are harnessing the power of IT throughout the business. We are also implementing various measures, such as the introduction of barrier-free design and heat stroke prevention measures, to ensure the provision of a venue where all our diverse customers can enjoy themselves with peace of mind.

#### Tokyo Dome Group's ideal employee

- Someone who can think and act independently based on the management philosophy.
- 2 Someone who can increase "heart-moving" sensitivity and create "memorable" new value and emotion.
- Someone who can actively learn in collaboration with peers and create "diverse connections."

#### **Tokyo Dome Group Education Center**

#### —Strengthening the power of people in the field—

The Tokyo Dome Group is also emphasizing training front-line employees to enhance customer satisfaction.

Inspired by our slogan, "strengthening the power of people in the field," the Tokyo Dome Group Education Center is promoting on-site monitoring, training, and sharing of educational materials.

#### **Examples of training programs**

- Training of trainers in on-site training techniques
   Team building
- Customer service training
   Problem solving workshop
   Diversity workshop, etc.

Focusing on Tokyo Dome Group's core values and aspirations, the training programs are designed to enable trainees to acquire the knowledge and skills necessary for their work. We believe that ensuring our employees experience joy and fulfillment in their work will lead to better customer service and thus enhanced customer satisfaction.







#### We believe joy and fulfillment at work lead to better customer service.

#### **Tokyo Dome City CS Activities**

Tokyo Dome City aspires to be a "unique entertainment city" and a "heart-moving, memorable" neighborhood for customers and co-workers. To gain as many Tokyo Dome City fans as possible, we have launched customer satisfaction (CS) activities to enhance customer service capabilities throughout Tokyo Dome City. In fiscal 2024, approximately 100 facilities and stores participated in training and a role-playing contest of the No. 1 Project. Through these initiatives,



the proliferation of fruitful connections among facilities and stores not only raises the awareness of co-workers but also leads to sharing heart-moving experiences with customers.

#### **Specific activities**

- "Mystery shopping" to analyze the current situations of approximately 190 facilities and stores
- "Issue recognition training" and "service-related training" for facility/store managers and role-playing contest participants
- "Individual consultation sessions" for facility/store managers
- "Customer service role-playing contest" for store representatives

#### DX Avengers, a Measure to Develop Human Capital Promoting Digital Transformation

In order to further promote DX throughout the Tokyo Dome Group, we are continuously implementing human capital development measures designed to increase the number of people who can lead and execute DX initiatives, and we support these key people who are agents of change. In April 2021, we started a selective specialized training program called DX Avengers to foster core personnel who will be in charge of promoting DX. Centering on exercises and discussion, the program is an opportunity for trainees to experience the process from understanding the current state of business and technology to building a new business model linked to a DX project.

#### Homeposu, a Mechanism for Expanding the "Circle of Heart-Moving Experiences"

The Tokyo Dome Group values sharing heart-moving experiences not only with customers but also with co-workers. Launched in 2021, Homeposu (posting of compliments) is a mechanism that encourages employees to express and share what they liked about the staff's hospitality and service when they themselves used the Tokyo Dome Group's facilities, including their gratitude to co-workers, which is usually difficult to convey. In addition to sharing their experience as employees, they are also encouraged to share the appreciative comments they received from customers. Activation of communication by praising

someone and praising one another increases employee motivation and leads to higher performance.

We aim to realize the Management Philosophy by exceeding customer expectations throughout the Tokyo Dome Group and thus increasing the opportunities for sharing the heart-moving experiences.



#### **Responding to Customer Harassment**

The Tokyo Dome Group has established a basic policy for customer harassment to create an environment where all staff can work in a healthy and safe manner both physically and mentally, with the aim of sharing heart-moving experiences with customers.



#### We are promoting various human capital development initiatives to enable employees to demonstrate their individuality and capabilities.

#### **Diversity, Equity, & Inclusion**

In order to create a culture that accepts and appreciates diversity, and thus is conducive to mutual respect, we are developing systems that allow everyone to play an active role, regardless of ethnicity, nationality, religion, gender, age, disability, etc., and are taking steps to align the mindset of employees with these values.

#### **Examples of initiatives**

- "DE&I" message sent from top management to employees of the Tokyo Dome Group
- "Assertive communication training" for learning to communicate opinions with mutual respect
- "Employment of people with disabilities" to promote a system that enables individuals to fully utilize their abilities while working
- "Career support program" in which employees think about their careers while reaffirming their individual strengths and talents

#### General Business Owner Action Plan (period covered: from April 1, 2021 to March 31, 2026)

Action Plan based on the Act on Promotion of Women's Participation and Advancement in the Workplace

- 1) Maintain the ratio of women among full-time, career-track hires at 40%
- 2) Increase the ratio of women in managerial positions to 10%
- 3) Increase the annual paid leave usage rate to 70%

Action Plan based on the Act on Advancement of Measures to Support Raising Next-Generation Children

- 1) Inform employees who are raising children of the systems available for them
- 2) Continue measures to reduce overtime work
- 3) Implement initiatives that enable employees who are raising children to continue working and play an active role

#### **Initiatives for Employment of People with Disabilities**

Having established TOKYO DOME WITH CORPORATION, a special subsidiary based on the Act to Facilitate the Employment of Persons with Disabilities in June 2020, we are creating and expanding employment opportunities for people with disabilities.

The Tokyo Dome Group aims to achieve growth through "connections among people" and, for people with disabilities and people without disabilities, is promoting the creation of workplaces whose hallmarks are mutual respect, greater trust, and collaboration driven by motivation and enthusiasm. As of February 2025, Tokyo Dome With employs 26 people with disabilities, and they are engaged in tasks, such as back-office tasks at each Tokyo Dome City workplace, operation of employee cafeterias, and guest room work such as making beds at TOKYO DOME HOTEL. We will continue our efforts to further expand the scope of work while making the most of each employee's uniqueness.

#### mokuMOKU, a New Business Proposal Scheme for Employees

With a view to creating new businesses, mokuMOKU was launched in 2020 to solicit ideas for new businesses from employees throughout the Group.

In order to increase the number of employees capable of creating new businesses, and also to give those people the support that they need, workshops, online brainstorming sessions, mentoring, etc. are conducted periodically, providing opportunities to deepen knowledge about new businesses. Communities are formed at gatherings and on Slack to create an environment conducive to the cultivation of fruitful ideas



This scheme recognizes the importance of receiving close support from professional experts. Thanks to such support, the quality of business proposals is improving.

In the fall of 2021, the mokuMOKU AWARD, the first in-house business contest was held. Selected teams made presentations on the stage and the winning teams are currently testing their hypotheses in preparation for commercialization.

#### **Activity content**

- Learning support and community building program for idea generation and quality improvement
- Close support from professional experts
- mokuMOKU AWARD new business proposal pitch contest



Comment from a mokuMOKU AWARD contestant

I think of new business development as the "mixed martial arts of business." All my experience so far has come to life. In my work, I am applying all that I learned through mokuMOKU. We are still at an early stage, but we are repeatedly conducting user interviews, interviewing industry experts, making presentations, and promoting verification. This process rejuvenates me. We are also receiving excellent support. Whenever we encounter difficulties, our enthusiasm keeps us moving forward. Thanks to mokuMOKU, virtually anyone can rise to the challenge!





#### We are improving the workplace environment and transforming individual growth into corporate power.

#### **Various Systems to Realize Diverse Work Styles**

We are working to create a workplace environment and enhance company benefits so that employees can fully utilize their individual personalities and abilities to excel. Specifically, to support work/childcare/nursing care balance, in addition to maternity leave and childcare/nursing care leave, starting in April 2025, we extended the period that the "reduced working hours program" for childcare can be used until children reach the end of third grade. Moreover, we support work/childcare balance from a long-term perspective with our "work support course" up to April in the first year of middle school. In addition, we have enhanced the nursing care support system through programs including up to 730 days of "reduced working hours for nursing care," providing information about seminars on nursing care, and flexible nursing care leave. We systematically support the personal growth of our employees through position-based training and self-development programs (support for gaining qualifications, support for correspondence courses and study tours, dispatch to external seminars, etc.).

**Maternity leave** 

Childcare and nursing care leave

**Work support course** 

Annual paid leave (granted in hourly units)

Support for business-related outings

Overseas study tour dispatch system

#### Office Renovation

Traditional offices with separate spaces partitioned off for each department had drawbacks such as "poor communication" and "insufficient horizontal connections between departments." Therefore, a structure eliminating partitioning has been adopted, in principle, to create an environment that facilitates synergy.

In addition to the work area, there is also a communication space where employees can casually converse.

There is also a new cafeteria staffed by employees of TOKYO DOME WITH CORPORATION, a company established in 2020 to create and

expand employment opportunities for people with disabilities. Herb tea grown at Tokyo Dome With's Kitatoda Site is among the beverages served at the cafe.



#### **Work Styles at TOKYO DOME CORPORATION**

#### Ratio of female managers



8.7%

(As of April 2025)

### Retention rate of new graduate hires over the past five years



98.2%

(As of April 2025)

#### Number of full-time employees/ average age



363 people/

39.9 years old

Female 226 people/

(As of April 2025)

### Monthly average overtime working hours



9.6 hours

(Fiscal 2024)

#### Rate of men taking childcare leave/ spousal maternity leave



93.3%

(Fiscal 2024)

#### Average length of service



13.6 years

(As of April 2025)



#### **Sustainability [Environment]**

#### We are committed to vigorous environmental conservation to achieve a decarbonized society.

We are engaged in various environmental conservation efforts aimed at lessening the environmental impact of our business activities. The proactive measures that we are implementing for sustainable environmental conservation, such as mitigation of global warming, include introducing environmentally friendly systems and establishing a specialized division.

In order to share "heart-moving" experiences with customers and continuously create corporate value, we believe it is essential for the Tokyo Dome Group to coexist with society and implement proactive initiatives that contribute to the realization of a decarbonized society globally.

The Group has set the Mitsui Fudosan Group's greenhouse gas emissions reduction objectives as new goals, and will continue to implement various measures going forward.

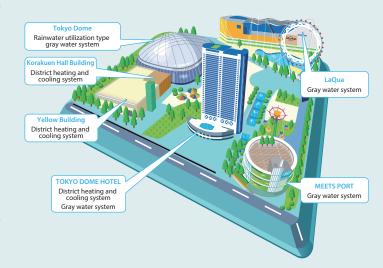
Reduce greenhouse gas emissions of the entire Mitsui Fudosan Group by 40% by fiscal 2030 (compared to fiscal 2019) and achieve net zero greenhouse gas emissions by fiscal 2050

\*46.2% reduction by 2030 (compared to fiscal 2019) for Scope 1 and Scope 2

#### Vigorous Introduction of Energy-saving Equipment, including Switching of All Lighting in the Tokyo Dome Arena to LED

Tokyo Dome City has been promoting energy saving and has acted promptly to reduce the environmental impact at each of its facilities. As a result of the large-scale renovation of Tokyo Dome that began in 2016, all lighting in the arena is LED. Moreover, we are vigorously introducing environmentally friendly equipment, including the Tokyo Dome rainwater reuse system, district heating and cooling systems, inverter equipment

with high energy-saving efficiency through fine power control, and an energy visualization system. Furthermore, the Global Warming Countermeasures Subcommittee was established in 2018 as a subordinate organization of the Risk Management Committee to strengthen the organizational structure for promoting global warming countermeasures, such as stricter control of operating hours of lighting and air conditioning equipment as well as temperature setting. We will maintain the tempo of our energysaving activities, going forward.



#### Initiatives to Shift to **Green Electricity**

In regard to the Mitsui Fudosan Group's action plan for the realization of a decarbonized society, the policy is to achieve the greening of power consumption in common areas of properties owned and areas used by the Group nationwide by fiscal 2030. In accordance with this policy of the

Mitsui Fudosan Group, since fiscal 2023 the Tokyo Dome Group has only been using RE100-compliant renewable energy-derived electricity in the common areas of Tokyo Dome (stadium) and areas used by the Tokyo Dome Group.





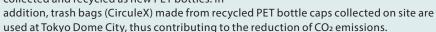
#### **Sustainability [Environment]**

#### We are undertaking various environmental conservation efforts to minimize the environmental impact of business activities.

#### **Vigorous Recycling**

In view of environmental considerations, Tokyo Dome has renewed the trash cans on site to promote trash separation and collection and improve recycling. At food and beverage concession stands, packaging materials made of environmentally friendly materials are used as part of efforts to reduce the environmental impact.

Moreover, we have begun full-scale "bottle-tobottle" horizontal recycling in which used PET bottles throughout Tokyo Dome City are collected and recycled as new PET bottles. In



Furthermore, in the course of renewing the information staff's uniforms in 2023, the previous uniforms were recycled as cushioning materials and waterproof materials for cars. For branding purposes, we are also pursuing environmental initiatives linked to the new uniforms.

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### Installation of SmaGO IoT Smart Trash Cans

A total of 118 internet enabled smart trash cans called SmaGO, developed with the environment in mind, were installed in Tokyo Dome City. SmaGO are equipped with solar panels for solar power generation and storage, and automatically compress accumulated trash by about 20%. In addition, trash can be collected more efficiently because data on garbage volume can be sent to PCs and smart phones.



#### Solar Panels Installed at Matsudo Bicycle Racetrack



As part of the efforts to rationalize energy use and counter global warming, Matsudo Kousan Co., Ltd, the operator of the Matsudo Bicycle Racetrack (Matsudoshi, Chiba Prefecture), installed solar panels at the racetrack.

#### Carbon Offset by Production of Uniforms for shop in Staff

shop in and Crème et Rouge renewed their uniforms in 2019. For the production of the uniforms, we used carbon offsetting and offset 1,650 kg of CO<sub>2</sub> emissions.

#### **Clean-up Activities in the Local Community**

Staff working at Tokyo Dome City spend about an hour cleaning the public roads around Tokyo Dome City every month. The staff who participate in the cleanup wear special orange vests and are known internally as "Clean Rangers." We will continue the cleanup with the aim of improving the local environment.



### Sustainability [Society]

### We are conducting a wide range of initiatives with the aim of achieving continuous enhancement of corporate value through coexistence and co-prosperity with the local community.

In order to achieve continuous enhancement of corporate value, it is essential to advance hand in hand with the local community. Therefore, we are conducting a wide range of initiatives rooted in the local community for local residents, including event planning, disaster prevention, periodic community clean-up activities, support for cultural projects, industry-academia collaboration, and invitations to our facilities. In doing business, we value our relationships with the people in the areas where the Group operates, including Bunkyo City, where Tokyo Dome City is located, as well as Atami and Matsudo.

#### **Ensuring the Safety of Visitors and Local Residents**

Based on the Tokyo Metropolitan Government Ordinance on Earthquake Disaster Countermeasures, Tokyo Dome City has been designated by the Tokyo Metropolitan Government as an "emergency evacuation site" to which people are to evacuate in the event of a large-scale urban fire caused by a major earthquake. In the event of a disaster, ensuring the safety of people who have temporarily evacuated and those who are unable to return home and have nowhere to go is the top priority for all employees. In the event of a disaster such as a major earthquake, a disaster response headquarters will be set up and will take command of the seven self-defense fire brigade units within Tokyo Dome City, working to minimize damage. To ensure preparedness, Tokyo Dome City conducts disaster prevention and safety drills more than 2,000 times a year. In addition to employees, local fire departments and police also participate in comprehensive disaster prevention drills to raise awareness of disaster prevention.

### Agreement with Bunkyo City, Tokyo, on Mutual Cooperation in the Event of a Disaster

Bunkyo City and the Company have an agreement on mutual cooperation in the event of a disaster (signed in 2013, partially revised in 2019). In the event of a disaster, in accordance with this agreement, the Company will provide temporary accommodation facilities for people who are unable to return home. At the request of Bunkyo City, some facilities in Tokyo Dome City will accept as many people who are unable to return home as possible, taking into consideration all the circumstances, such as the events held on the day.

#### Special Night-time Opening "Koishikawa Korakuen Gardens in the Long Autumn Evening"

We held a special night-time garden illumination in January 2024 for the first time and again in September-October 2024 for the second time together with Koishikawa Korakuen, which is adjacent to Tokyo Dome and one of the few cultural facilities designated as a special historic site and a special place of scenic beauty. Through this collaborative production utilizing Tokyo Dome City's illumination knowhow, we worked to promote mutual tourism, cultivating the area's appeal and succeeding in attracting visitors in new customer segments from Japan and overseas.





### Introduction of "WHILL" Short-distance Mobility Service and "mamaro spot" Private Baby Rooms

In Tokyo Dome City, we have introduced "WHILL," a short-distance mobility service that can be used without a driver's license. The objective is to create an environment where everyone can easily move around the property, including senior citizens and those who feel anxious about walking long distances. In addition, in Tokyo Dome, we set up "mamaro spot," baby rooms that are all private, allowing visitors with

small children to use the facility comfortably. We will continue in the future to work on various initiatives throughout Tokyo Dome City, aiming for an environment and facility that is comfortable for all visitors.







#### Sustainability [Society]

#### **Toyo Gakuen University Faculty of Business Administration** Marketing and Media Research Seminar,

#### an Industry-Academia Collaboration Project

We started an initiative in 2023 with Toyo Gakuen University (Bunkyo-city) with the goal of "proposing events, campaigns, and promotions that encourage university students to visit Tokyo Dome City." The seminar students thought of ways to promote visits to Tokyo Dome City and held an event. They livened up Tokyo Dome City with new ideas unique to students, including short film screenings and a Santa parade.





The joy of making a project successful while dealing with the difficulties of responding to visitors' needs and realistic problems helped me to learn." "I think the experience of being allowed to pursue our own project will definitely be one of my strengths in my upcoming job search and even after I enter society."



#### **Tokyo Dome City Art Project**

With the theme of exploring the possibilities of Tokyo Dome City and art, this project, which began in May 2022, will run for five years. Tokyo Dome, Tokyo University of the Arts, and Tokyo University of

the Arts Initiative for Arts Creation are jointly researching the uniquely attractive attributes of Tokyo Dome City, creating opportunities for diverse people to experience the joy and spiritual elevation inherent in art in various ways, and providing the chance for young artists to present their works. Through these activities, we aim to establish an unprecedented art-based mechanism for enhancing corporate value, developing artistic culture, resolving social issues through art, and creating social affluence.



#### **Accepting Company Visits**

Centering on Tokyo Dome, we continue to develop business in various leisure categories in Japan, such as the amusement park business and the hotel business. In support of school education as a corporate citizen, we vigorously accept company visits by school students from across Japan. Many children, mainly junior high school students, visit us and deepen their interest in the leisure industry and the Company's businesses. We also accept online company visits.

#### Tokyo Metropolitan Kogei High School Part-time Division **Nebuta Art Club Exhibition**

We exhibited a "nebuta" made by Tokyo Metropolitan Kogei High School Part-time Division Nebuta Art Club (Bunkyo-city) in conjunction with Audrey's All Night Nippon in Tokyo Dome and the Gotochi Furusato Weekend! Events, a festival showcasing the diverse regions of Japan, held in 2024.





#### Tokyo Dome Group's History















### Tokyo Dome Group's history is the history of sharing "heart-moving" experiences with customers.

1936	Korakuen Stadium Co., Ltd. founded.
1937	Korakuen Baseball Club, Ltd. founded (Team name: The Eagles).
	Shares transferred in 1938, *Disbanded in 1943

Korakuen (Baseball) Stadium opened.

1942 Korakuen Real Estate Co., Ltd. founded.

Opened Go and Shogi area on the 3rd floor of Korakuen Stadium and began diversified business operations.

Listed on the Tokyo Stock Exchange.

Listed on the Osaka Securities Exchange. Delisted in 2009.

Korakuen Bicycle Racetrack opened.

After discontinuing municipal bicycle races in 1973, name changed to Korakuen Kyogijo and operated as a swimming pool (in summer) and a golf practice range (in winter), Closed in 1984.

Started operating Korakuen Amusement Park (currently Tokyo Dome City Attractions).

> While opening various other leisure facilities in the vicinity of the baseball stadium, the Company started operating Korakuen Amusement Park.

Started operating the Ishiuchi Korakuen Ski Resort and Ishiuchi Korakuen Country Club in October of the following year and entered the resort business.

Ishiuchi Korakuen business, assets, and liabilities transferred in 2007.

- Korakuen Bowling Assembly Hall (currently Korakuen Hall Building) opened all floors.
- Atami Korakuen (currently Atami Korakuen Hotel) opened. The Company started operating leisure facilities across Japan, starting with Atami Korakuen.
- Susumu Shoji Co., Ltd. founded.
- SHOP IN KORAKUEN (currently shop in) opened its first store, 1971 the Shinjuku store. Closed in 1989.
- Started operating the Yellow Building 1973
- 1977 Started operating an annex to the Yellow Building
- 1980 Korakuen Finance Co., Ltd. founded. Stock transferred in 2006.
- Korakuen Sports Co., Ltd. (currently Tokyo Dome Sports Co., 1981 Ltd.) founded.
- Korakuen Sogo Service Co., Ltd. (currently Tokyo Dome 1985 Facilities Co., Ltd.) founded.
  - Osaka Korakuen Hotel Co., Ltd. founded. Liquidated in 2002.
- Started operating the Osaka Korakuen Hotel and entered the urban hotel business. Closed in 2001.
- Sapporo Korakuen Hotel Co., Ltd. founded.
- Started operating Tokyo Dome.

Started operating the Sapporo Korakuen Hotel (changed the name to TOKYO DOME HOTEL SAPPORO in 2011). Closed operation in 2017.

Changed the Company name to TOKYO DOME CORPORATION.

Changed the name to Tokyo Dome City. Started operating the TOKYO DOME HOTEL.

Started operating LaQua.

Matsudo Kousan Co., Ltd. became a wholly owned subsidiary through share exchange.

2008 Started operating MEETS PORT.

2011 Started operating ASOBono! (Indoor Kids' Playground).

Started operating Gallery AaMo. 2017

2019 ATAMI BAY RESORT KORAKUEN opened.

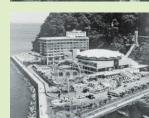
Delisted as the Company became a consolidated subsidiary 2021 of Mitsui Fudosan Co., Ltd.

2022 Large-scale renovations of Tokyo Dome

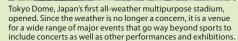
2023 Large-scale renovations of Tokyo Dome City





















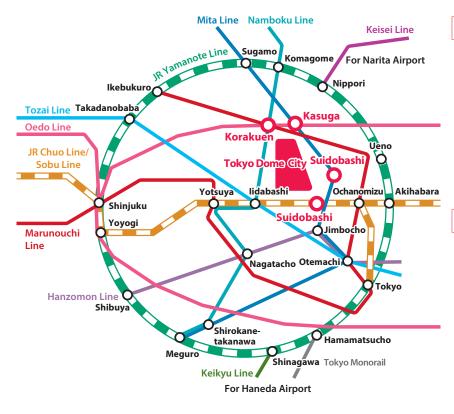








#### **Tokyo Dome City Access**





<sup>\*</sup>The time required does not include transfer time.

Access\* to Suidobashi Station on Toei Mita Line

Approx. 45 min. from Haneda Airport

Access\* to Korakuen Station on Tokyo Metro Marunouchi Line/ Namboku Line

Approx. 7 min. from Ikebukuro Station

Approx. 9 min. from Tokyo Station

#### **Corporate Profile**

Company Name TOKYO DOME CORPORATION

Head Office 1-3-61, Koraku, Bunkyo-city, Tokyo

112-8575, Japan

Tel +81-3-3811-2111

Established December 25, 1936

Common Stock ¥2,038 million

#### **Group Companies (15 companies)**

#### **Company Name**

TOKYO DOME HOTEL CORPORATION

Tokyo Dome Resort Operations Corp.

Matsudo Kousan Co., Ltd.

Tokyo Dome Facilities Co., Ltd.

Tokyo Dome Sports Co., Ltd.

Susumu Shoji Co., Ltd.

Korakuen Jigyou Co., Ltd.

Olympia Kogyo Co., Ltd.

TOKYO DOME MERCHANDISING CORPORATION

Atami Ropeway Co., Ltd.

Tokyo Dome IT Solutions Co., Ltd.

TOKYO DOME WITH CORPORATION

Koei-Kaihatsu Co., Ltd.

Kagayaki Kensetsu Co., Ltd.

TOKYO CABLE NETWORK INCORPORATED

#### Websites

#### TOKYO DOME CORPORATION corporate website

Information on Tokyo Dome Group's businesses, news releases, CSR activities, etc. is available. https://www.tokyo-dome.jp/english/



#### Tokyo Dome City official website

Information on the operations of Tokyo Dome City's facilities is available.

https://www.tokyo-dome.co.jp/en/tourists/



#### Tokyo Dome City official social media accounts

Tokyo Dome City provides the latest information on events etc. via its social media accounts.

https://www.tokyo-dome.co.jp/socialmedia\_accounts/



#### Tokyo Dome City app

https://www.tokyo-dome.co.jp/app/





#### Message from the Top Management



Yoshikazu Kitahara

Representative Director, Chairman and CEO

Tsutomu Nagaoka

Representative Director, President and COO

The Tokyo Dome Group was established in 1936 and, with the opening of Korakuen Stadium in the following year, the dream of creating a stadium dedicated to professional baseball came true. Since then, we have created a constellation of leisure and entertainment facilities centering on Suidobashi in downtown Tokyo

Enjoy baseball games and concerts in comfort whatever the weather. Chat with friends while relishing the afterglow of thrilling events. Experience attractions or try a sport in the heart of the city whenever the mood takes you. Refresh yourself at a hot spring or sauna. Enjoy a relaxing meal at a hotel. Through a rich array of facilities and services, our mission is to provide our customers with a truly enjoyable experience.

"Our mission is to enhance society through interpersonal relationship and sharing "heart-moving" experiences."

Inspired by this Management Philosophy, while displaying ingenuity and creativity in offering heart-moving experiences to our customers, we accord top priority to thorough consideration and implementation of the Safety Principle in all that we do.

In 2021, the Tokyo Dome Group took a new stride forward as a member of Mitsui Fudosan Group. By joining forces and leveraging their respective strengths, Mitsui Fudosan Co., Ltd., The Yomiuri Shimbun Holdings, and Tokyo Dome are rising to the challenge of creating a more attractive neighborhood and developing lifeenhancing spaces.

We will continue pursuing new possibilities of space and time centering on sports and entertainment, inspired by new dreams, aiming for a fantastic future where we can share heart-moving experiences with our customers while ensuring their safety.



